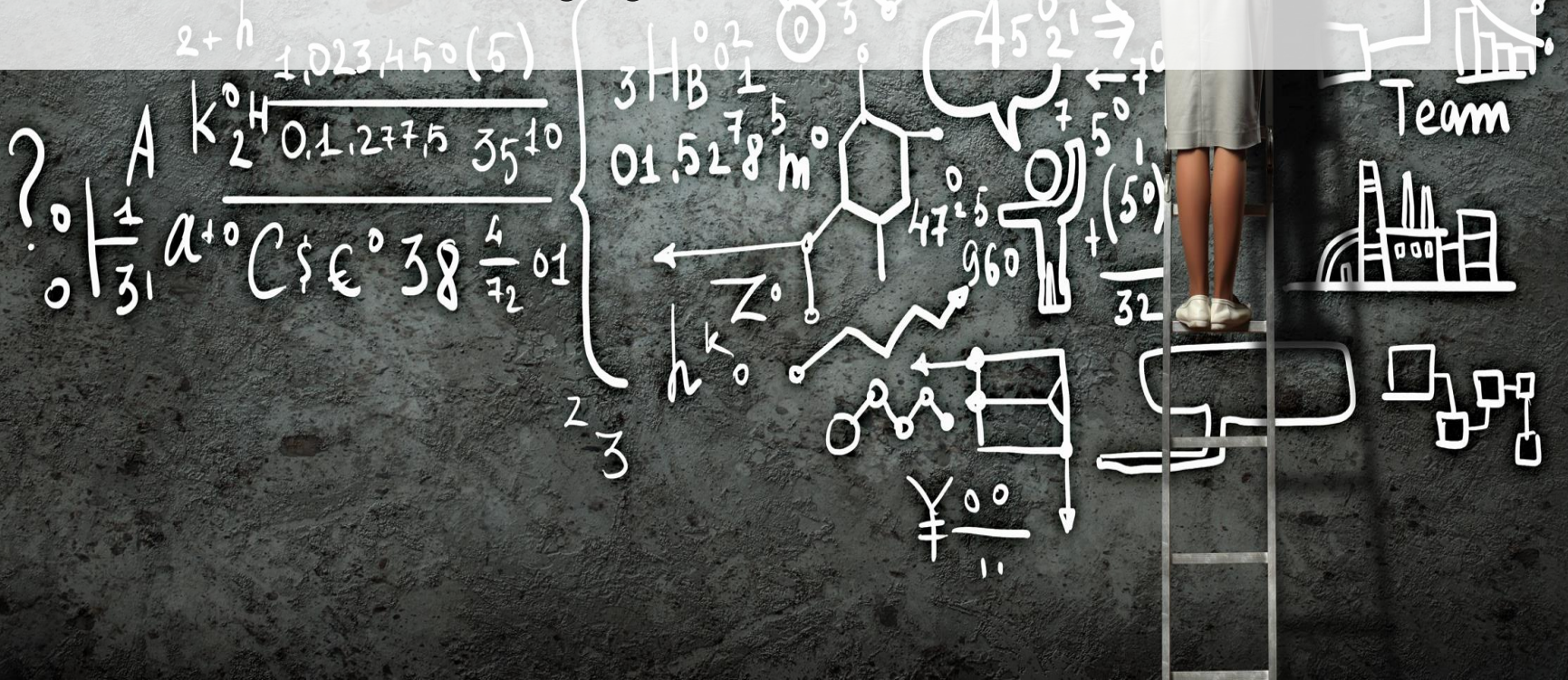
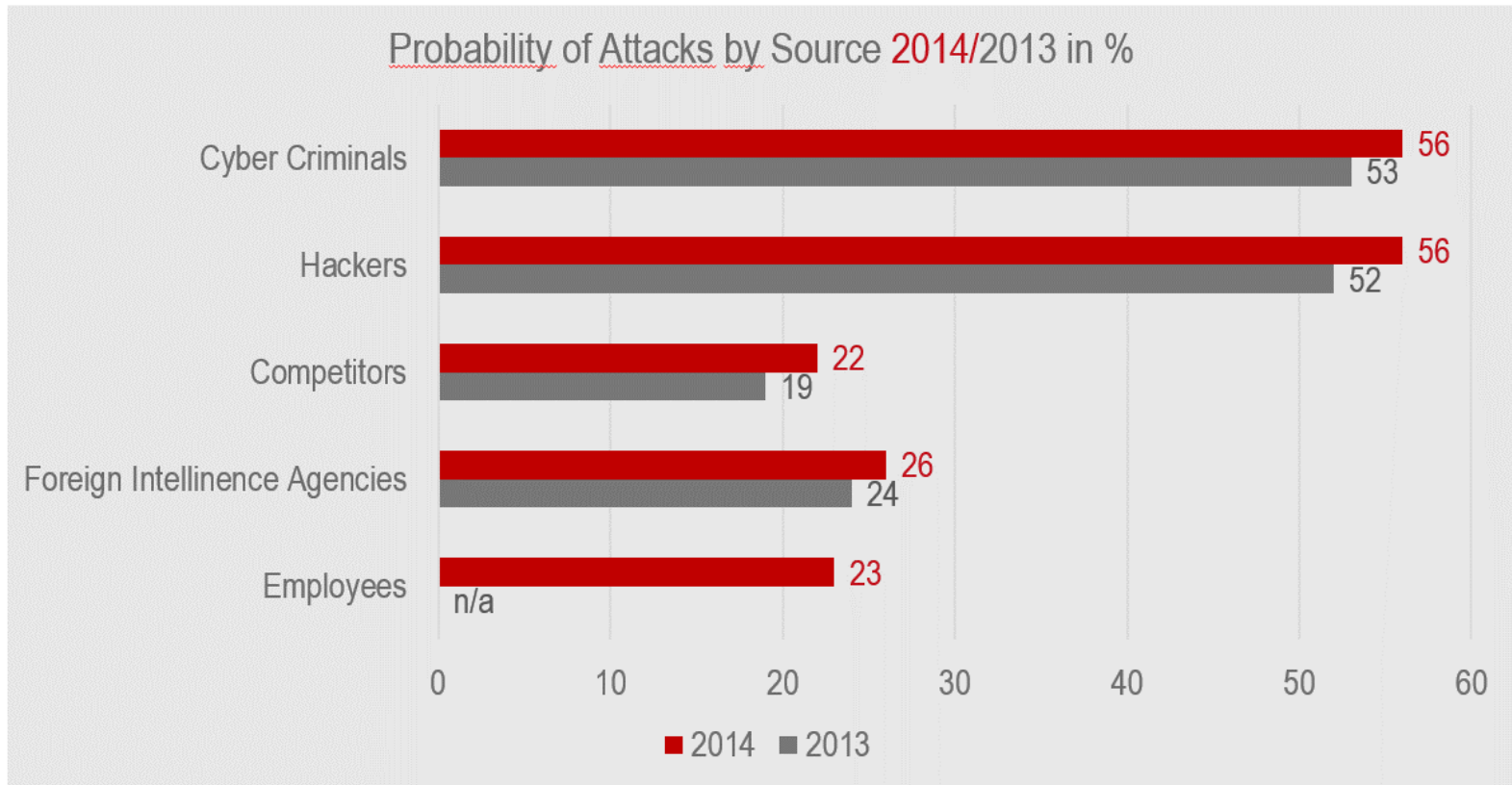


A German Experience.

Walter Schumann, Managing Director, G DATA Software AG

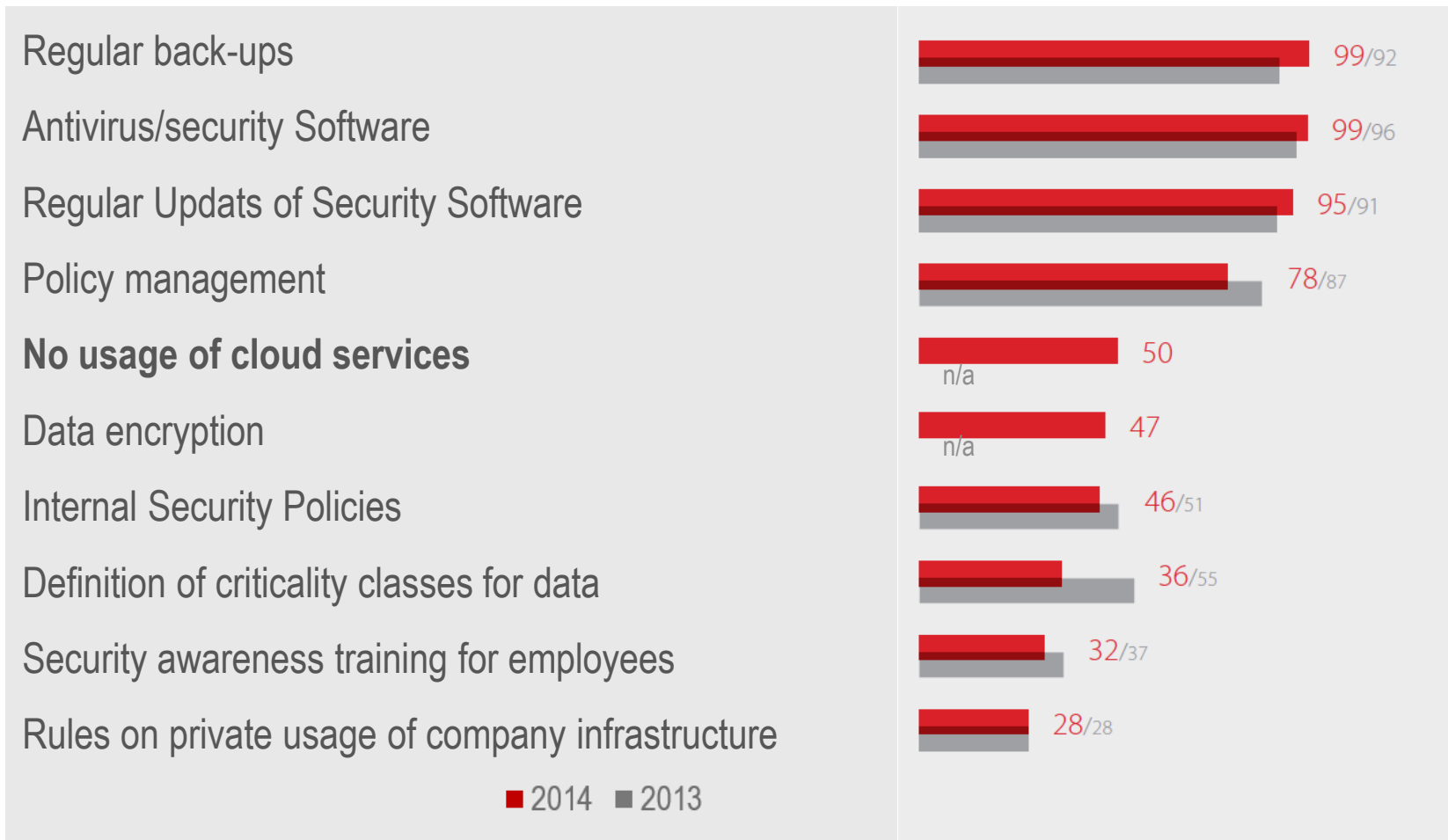


ATTACKS BY SOURCE



Source: G DATA TNS Studie Cybersicherheit 2014

DEFENCE MEASURES TAKEN 2014/2013 (%)



Source: G DATA TNS Studie Cybersicherheit 2014

CONCLUSIONS

Attacks	National vs. Int'l Relevance	Conclusion
Cyber (industrial) Espionage	global concern	clear benefit by having a no back door/no spy guarantee, however limited to about 10% to 25% of market, but growing
Data Privacy	mainly of German (compliance) concern	Some benefit – but at an overall cost to German technology leadership
All other attacks	global concern	Overall quality of security technology is a necessary pre-requisite

IT SECURITY MADE IN GERMANY

What do we need to achieve:

- **Leading-edge technology**
- **No back door / no spying**
- **International standards and best practices**
- **Pragmatic data privacy**



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...Thank You!

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