

"IT Security made in Germany"
Opportunities for Cyber Security Companies
within the U.S. Market

May 30, 2018
10:00 am to 03:00 pm
US Embassy
Pariser Platz 2
10117 Berlin

Agenda

- 10:00 am** **Arrival of guests, Registration & Networking**
- 10:30 am** **Welcome and opening remarks (Hosts)**
Speaker: Kent Logsdon, Chargé d'Affaires US Embassy
Speaker: Dr. Holger Muehlbauer, Managing Director TeleTrust
Speaker: Markus van Tilburg, Director Europe Office FCEDA; Dr. Gerald L. Gordon, President and CEO Fairfax County Economic Development Authority (FCEDA)
- 10:55 am** **New industry developments and market opportunities within the cybersecurity market – a US perspective**
Speaker: Dr. Jana Dorband, Regional Senior Investment Specialist SelectUSA
- 11:10 am** **Fairfax County's IT and cybersecurity industry – An insight for European companies**
Speaker: Jan Mul, Marketing Director FCEDA
- 11:20 am** **Coffee Break**
- 11:35 am** **Software AG's success story and new trends in the digital world**
Speaker: Dr. Harald Schöning, Vice President Research Software AG
- 12:05 pm** **Audit and certification of IT security products - Prepare your company for U.S. import and export business**
Speaker: Markus Bartsch, Business Development TÜViT
- 12:35 pm** **Panel Discussion: "International collaboration in cyber security"**
Proposed Panel: All of the above speakers and Dr. Gerald L. Gordon, President and CEO FCEDA, will discuss challenges and opportunities within the US market for foreign firms, access to the US market, export/import restrictions and obstacles, participation in public procurements in the US
Panel moderation by Dr. Holger Muehlbauer, Managing Director TeleTrust
- 01:35 pm** **Closing remarks**
- 01:45 pm** **Buffet Lunch, Drinks & Networking**
- 03:00 pm** **End of program**