

POST SHOW REVIEW 2017



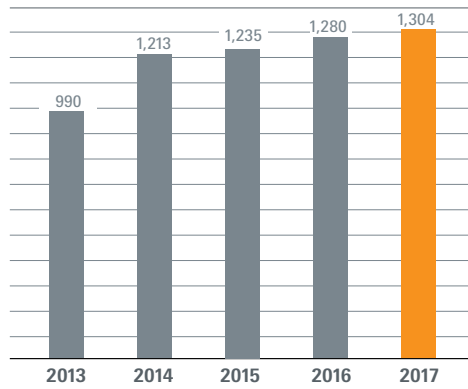
SHOW PROFILE

With over 1,300 exhibitors, Intersec is the industry's largest exhibition of its kind, attracting 33,501* visitors from 129 countries.

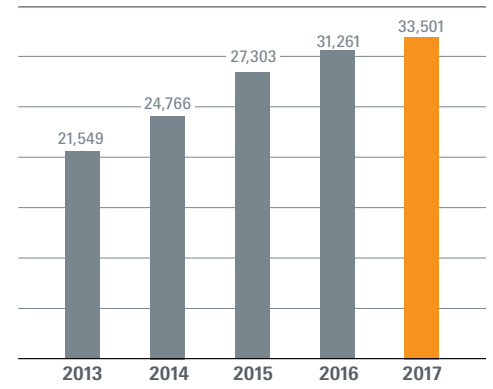
The show is a highly valuable platform for trade and the sharing of expertise for professionals and organisations with interests in safety, security and fire protection.

Edition	: 19 th
Date	: 22 – 24 Jan. 2017
Venue	: Dubai International Convention and Exhibition Centre
Organiser	: Messe Frankfurt Middle East GmbH
Total Gross Sqm.	: 56,000
Exhibitors	: 1,304
Visitors	: 33,501*

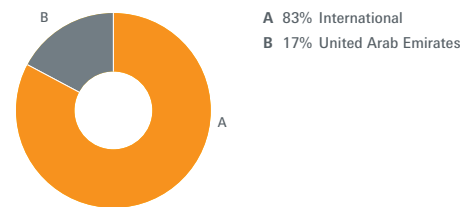
Exhibitor growth from 2013 - 2017



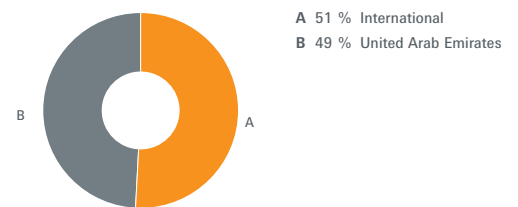
Visitor growth from 2013 - 2017*



Regional breakdown of exhibitors



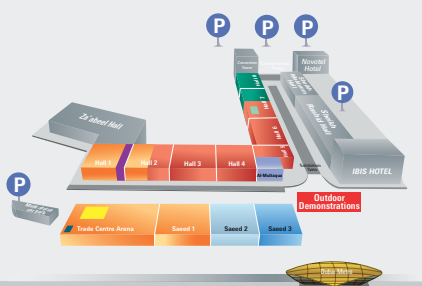
Regional breakdown of visitors*



1,304 exhibitors from 58 countries

33,501 visitors from 129 countries*

2017 Venue Map



Commercial Security	Smart Home
Information Security	Homeland Security & Policing
Fire & Rescue	Conference (Al-Multaqa Hall)
Safety & Health	Safety Design in Buildings Pavilion
Physical & Perimeter Security	Jobs & Career Pavilion

Top 10 Countries by Exhibitors

Countries	Exhibitors
1. China	241
2. United Arab Emirates	210
3. United Kingdom	150
4. United State	85
5. Germany	84
6. Taiwan	55
7. Italy	51
8. India	51
9. Korea	44
10. Turkey	33

Top 10 Countries by Visitors*

Countries	Visitors
1. United Arab Emirates	16,289
2. Saudi Arabia	3,094
3. Iran	1,790
4. India	1,066
5. Pakistan	969
6. Qatar	826
7. Kuwait	799
8. Egypt	741
9. United Kingdom	704
10. Oman	653

*2017 pre-audit figures

Organised by:

Middle East Market information*

Commercial Security:

Market value in 2016



\$2.19 billion

Estimated growth by 2021



\$4.82 billion

Market by product segment in 2016



75% Video Surveillance



15% Access Control



10% Intrusion Detection

Fire & Safety

Market value in 2016



\$2.5 billion

Estimated growth by 2021



\$4.4 billion

Market by product segment in 2016



50% Fire Management Systems



30% Fire Detection Systems



17% Response Systems



3% Analysis Software

Homeland Security

Market value in 2016



\$8.24 billion

Estimated growth by 2021



\$17.05 billion

Market by product segment in 2016



45% Monitoring & Surveillance Systems



35% Restricted Entry Systems



20% Perimeter Security Solutions

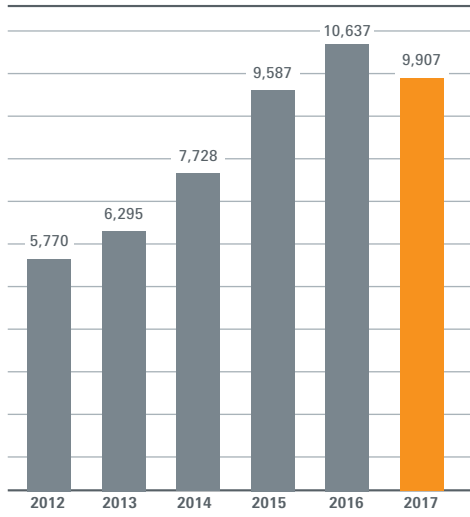
Smart Home & Building Automation

Estimated growth by 2020



\$560.5 million

Total SQM growth of UAE companies



2017 show highlights

Conferences

- The Intersec Fire Safety Conference
- The Intersec Critical Infrastructure and Cyber Security Conference
- The Security Industry Regulatory Agency (SIRA) Forum

13 Country Pavilions

Canada, China, France, Germany, Hong Kong, India, Italy, Korea, Pakistan, Singapore, Taiwan, UK, USA

17 out of top 20 Security Countries (ASMAG)

Outdoor Demo Area & Drone Zone

GPEC Pavilion

Tehtextil Pavilion

Job Pavilion

Number of exhibitors per product category

Show Section	2016	2017
Commercial Security	543	486
Fire & Rescue	374	361
Homeland Security	99	99
Information Security	43	46
Perimeter & Physical Security	49	114
Safety & Health	167	198

Top 10 conference speakers



H.E. Maj. Gen. Expert Rashid Thani Al Matrooshi
Director General,
Dubai Civil Defence, UAE



Khalifa Ibrahim Al Saleis
Executive Director, Security
Industry Regulatory Agency
(SIRA), Dubai, UAE



Grant Lupton
Vice-Chairman, IFE Board of
Directors, The Institution of Fire
Engineers, UK; Senior Advisor
for Civil Defence,
Ministry of Interior, UAE



Donald P. Bliss
Vice President - Field Operations,
**National Fire Protection
Association, USA**



Dr. Ibrahim Marwan
Director Corporate Resilience,
Dubai Airports, UAE



John Cowling
Associate Director - Enterprise
Resilience, WSP | Parsons
Brinckerhoff, UAE



Steven Pye
Founding Director, Global
Cybercrime Solutions; Former
Head of Operations, National
Cyber Crime Unit, UK



Lt. Taher Hassan Altaher
Head of Inspection and
Permitting Section, Dubai
Civil Defence, UAE



Tom Lapage-Norris
Head of EMEA Security,
Google, UK



Tony Porter
Surveillance Camera
Commissioner, England
and Wales; Independent
Government Regulator, UK

* Source Frost & Sullivan

Messe Frankfurt Middle East GmbH | P.O. Box 26761, Dubai, UAE

Tel: +9714 389 45 00 | Fax: +9714 358 55 22 | intersec@uae.messefrankfurt.com | www.IntersecExpo.com | www.uae.messefrankfurt.com