

# POST SHOW REPORT 2019



## SHOW PROFILE

The largest international exhibition for Security, Safety & Fire Protection, Intersec returned for its 21<sup>st</sup> edition in Dubai this year.

With over 1,202 exhibitors from 54 countries, the show delivered on its promise of an action-packed three days featuring the latest market trends, game-changing innovations and exciting new opportunities.

- Edition** : 21<sup>st</sup>
- Date** : 20 – 22 Jan. 2019
- Venue** : Dubai World Trade Centre
- Organiser** : Messe Frankfurt Middle East GmbH
- Total Gross Sqm.** : 60,000
- Exhibitors** : 1,202
- Visitors** : 34,854\*

## EXHIBITOR OVERVIEW

**1,202**  
exhibitors

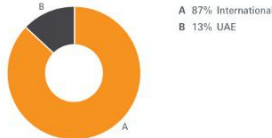
**54**  
countries

## VISITOR OVERVIEW

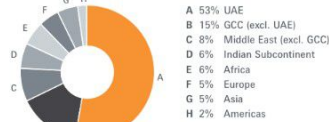
**34,854\***  
visitors

**135**  
countries

Regional breakdown of exhibitors



Regional breakdown of visitors\*



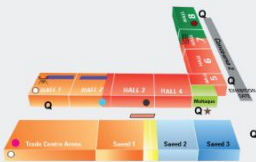
Top 10 Countries by Exhibitors

Countries	Exhibitors
1. China	246
2. UAE	162
3. UK	117
4. India	85
5. Germany	72
6. USA	69
7. Italy	50
8. Taiwan	37
9. France	35
10. Korea	34

Top 10 Countries by Visitors

Countries	Visitors
1. United Arab Emirates	18,313
2. Saudi Arabia	2,991
3. India	1,112
4. Egypt	951
5. Iran	858
6. Pakistan	844
7. Kuwait	826
8. Oman	686
9. United Kingdom	619
10. Turkey	438

## 2019 Venue Map



- Commercial Security
- Information Security
- Fire & Rescue
- Safety & Health
- Physical & Perimeter Security
- Homeland Security & Policing
- Conference (Al Mullaqah Hall)
- Country Pavilions
- Safety Designs in Buildings Pavilion
- Drones Pavilion & Live Demonstrations
- ★ Business Matchmaking, VIP Registrations & Mobile App Counters
- Q Q-Jump Kiosks (Badge Self-Collection Kiosks)
- Q VIP / Media Lounge
- Safety Forum
- Visitor Lounge
- Certificate of Attendance
- Intersec Worldwide Booth
- Intersec Awards
- Free Shuttle to Car parks

\* 2019 figures

## Market information

Middle East market for commercial and cyber security, fire protection, smart home solutions, and drones, worth a combined

**US \$7** billion in 2018  **US \$16.4** billion in 2024

**CAGR 15%** (2018-2024)

**Commercial security**, comprising video surveillance, access control, and intrusion detection, holds the lion's share of that figure. The regional commercial security market will grow from

**US \$2.9** billion in 2018  **US \$7.4** billion in 2024

**CAGR 16%** (2018-2024)

Middle East CS market **by segment**



Video surveillance

**75%**



Access control

**15%**



Intrusion detection

**10%**

The Middle East **fire safety systems and equipment** market is estimated to grow at

**US \$1.9** billion in 2018  **US \$3** billion in 2024

**CAGR 8%** (2018-2024)

Middle East Fire & Rescue market **by segment**



Firefighting systems

**58%**



Fire detection & alarm systems

**31%**



Emergency & exit lighting

**11%**

Middle East **cyber security** market from:

**US \$1.4** billion in 2018  **US \$2.7** billion in 2024

**CAGR 11%** (2018-2024)

Middle East **Smart home** market from:

**US \$344** million in 2018  **US \$869** million in 2024

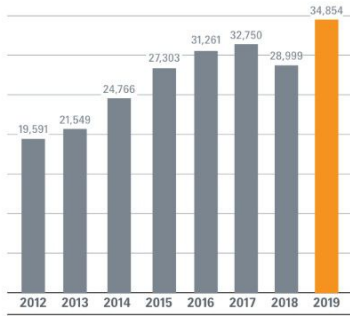
**CAGR 16%** (2018-2024)

Middle East **Drones** market from:

**US \$507** million in 2018  **US \$2.4** billion in 2024

Source : 6WRResearch

## Visitors growth from 2012 – 2019\*



## Number of exhibitors per show section

Show Section	2017	2018	2019
Commercial Security	486	483	375
Fire & Rescue	361	448	431
Homeland Security	99	91	90
Information Security	46	52	110
Perimeter Security	114	90	54
Safety & Health	198	173	142
	1,304	1,337	1,202

## Government Speakers at Intersec Conferences and Forums



**H.E. Khaled Al Mansouri**  
President, International Association of Emergency Managers (IAEM), UAE



**H.E. Khaled Hashel Al Nuaimi**  
Head of Preparedness and Exercise Section, National Emergency Crisis and Disaster Management Authority (NCEMA), UAE



**Brigadier Khalid Nasser Al Razooqi**  
Director General of Artificial Intelligence, Dubai Police, UAE



**Lt. Gen. Yousef Alansari**  
Former Chief, Kuwait Fire Service Directorate; Honorary Board Member Kuwait Fire Protection Association, Kuwait



**Brigadier Dr. Abdullah Abdul Rahman Yousef bin Sultan**  
Director of the Future Foresight Centre, Dubai Police, UAE



**Brigadier Khalifa Al Salies**  
Chief Executive Officer, Security Industry Regulatory Agency (SIRA), Dubai, UAE



**Akbar Nasir Khan**  
Chief Operating Officer, Punjab Safe Cities Authority, Pakistan



**Lt. Col. Eng. Salem Hashem Alhebshi**  
Head of Operations Planning Section - Department of Operations, The General Directorate of Abu Dhabi Civil Defence, UAE



**Eng. Arif Al Janahi**  
Director of Operations and Security Services, Security Industry Regulatory Agency (SIRA), Dubai, UAE



**Eng. Salma Humaid Saeed**  
Head of Engineering Drawings and Projects Section - Department of Preventive Safety, Directorate General of Dubai Civil Defense, UAE



**Jamal Madain**  
Senior Advisor, Jordanian National Center for Security and Crisis Management, Jordan



**Salem Salmeen Alnuaimi**  
Director of Safety and Prevention Department, National Emergency Crisis and Disaster Management Authority (NCEMA), UAE

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