

Under the high patronage of
Mr François HOLLANDE
President of the French Republic

9th International Cybersecurity Forum



24TH & 25TH
OF JANUARY 2017

LILLE
GRAND PALAIS

Smarter security for
future technologies

Co-financed by

Région
Hauts-de-France
Nord Pas de Calais - Picardie

Organized by



WWW.FORUM-FIC.COM

FIC 2017 program

THE FORUM

- + 3 plenary sessions
- + 30 workshops
- + 20 keynote lectures
- + 10 FIC talks
- + 20 technical demonstrations
- + 15 TV shows



THE TRADE SHOW

- + **Innovation space** devoted to start-ups and SMEs that are developing tomorrow's security technologies
- + **«Forensic» challenges** to discover new talents
- + **Careers area** with specialist schools and headhunters
- + **FIC Lab area** to attend novel Master Classes and learn about researchers' projects
- + **Solutions area** for demonstrations of innovative products and solutions
- + **TV presentations** at the heart of the trade show, broadcast live on the FIC website
- + **Co-working areas** to hold exchanges and organise your meetings

Why become a FIC partner?

- + **To be at the heart of the debates:** to attend around 50 workshops and lectures during the 2 days
- + **To participate in strategic thinking processes and hold exchanges with recognised experts:** to meet the main stakeholders in cyberspace and IT systems security
- + **To develop your network:** to make key high-profile contacts during ample time dedicated to networking
- + **To recruit specific candidates:** to identify tomorrow's talents
- + **To discover innovative SMEs:** around 40 innovative VSEs and SMEs represented in 2016
- + **To strengthen ties with international stakeholders:** to meet cybersecurity stakeholders from the main European countries and make contact with foreign delegations (Middle East, North America, Asia, Africa, etc.)
- + **To improve your visibility and be perceived as a major player in the industry:** to present your innovative products and solutions live at the trade show

New uses at the heart of the FIC 2017

With the development of new uses, cybersecurity is no longer optional. The growing interconnectedness of cyberspace, the physical world and living beings multiplies the risks - and not just when it comes to IT. Material and human damages are no longer theoretical risks: operational safety is at stake.

At a time of digital transformation, security must be developed and incorporated into technologies «by design».

However, new uses are turning security itself on its head: proliferation of sensors, artificial intelligence, quantum networks and computers, predictive analysis, the blockchain, homomorphic encryption and so on. Tomorrow's security must be more intelligent to meet the challenges of an increasingly connected world.

These uses and new technologies will be at the heart of the FIC 2017, which seeks to give the floor to end users.

Objectives of the FIC

- + **TO OPEN UP THE CYBERSECURITY DEBATE**
by bringing together security and risk management experts with other cross-cutting positions and professions
- + **TO PROMOTE INNOVATION**
in service to digital trust
- + **TO BUILD A REASONED APPROACH TO CYBERSECURITY**
by putting human beings at the heart of issues
- + **TO TACKLE CYBERSECURITY USING A STRATEGIC APPROACH**
by placing emphasis on the geopolitical, sociological, legal, managerial and technological challenges related to trust in cyberspace
- + **TO FOSTER A PARTNERSHIP APPROACH**
by bridging the gap between the public and private sectors



The FIC Observatory

A unique platform for cybersecurity debates and discussions

Co-moderated by Région Hauts-de-France (formerly, Nord-Pas-de-Calais-Picardie), Euratechnologies, the French gendarmerie and CEIS, the FIC Observatory is a platform for reflection and discussion in order to identify themes for the next Forum by means of continuous business intelligence activity and publication of a monthly newsletter; to grow your network in the industry; and to hold exchanges on fundamental topics throughout the year through Observatory events.

Themes of the latest events:

SEPTEMBER 2015 *Cybersecurity and health: new challenges*

OCTOBER 2015 *Application security: the new challenge*

NOVEMBER 2015 *Safe Harbor: towards a European sovereignty?*

MARCH 2016 *The bug bounty, a new approach to technical auditing?*

APRIL 2016 *What innovations have been made in awareness-raising and mobilisation?*

JUNE 2016 *Sovereign cybersecurity stakeholders: complementarity and cooperation*

The FIC 2016 in figures

5,450
Visitors

2,500
End clients

250
Speakers

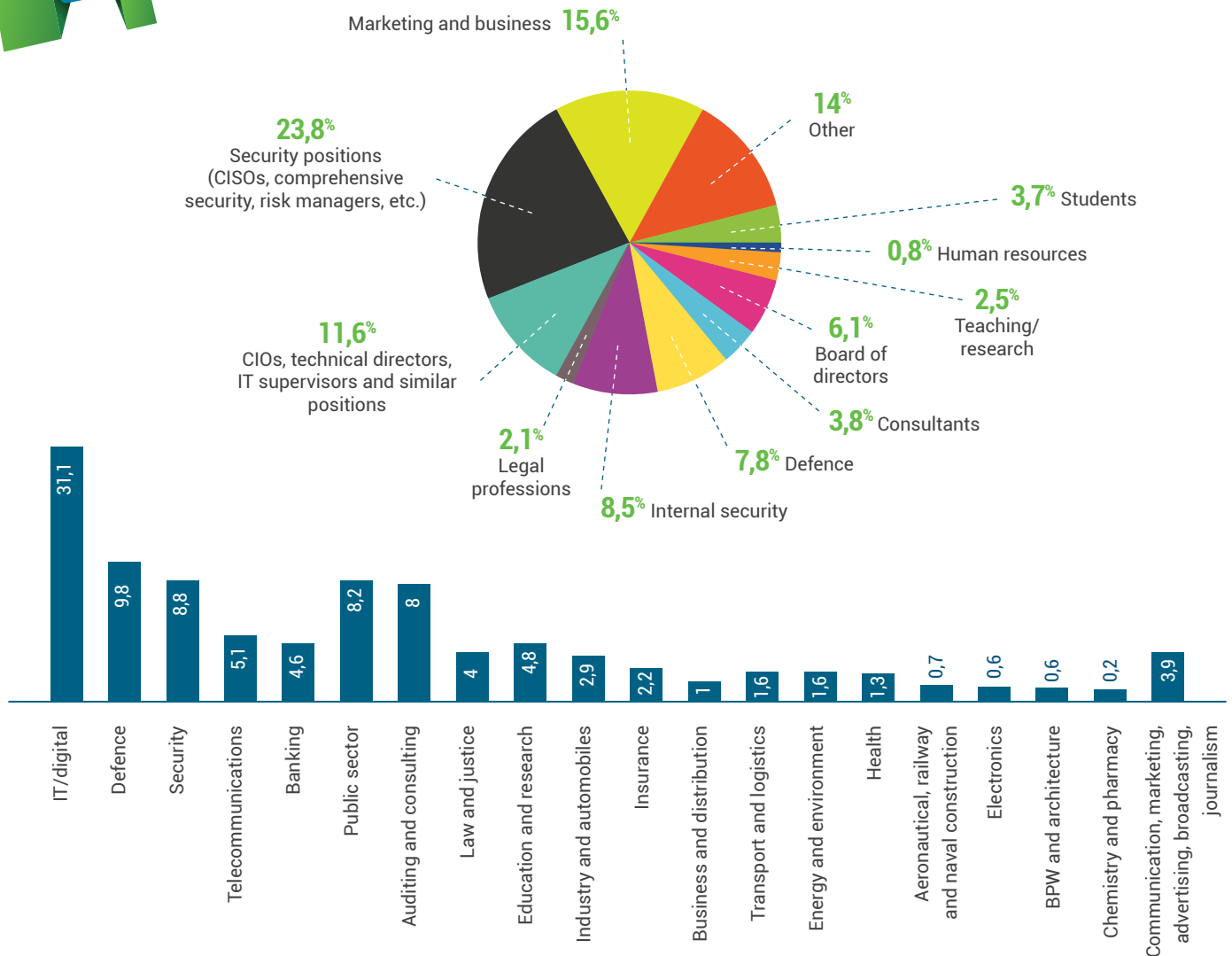
240
Partners

10,000
m² of exhibitions

50
Countries represented



+20% turnout **+30%** foreign visitors **+40%** partners



The FIC 2016 seen by visitors

« High-profile expert speakers »

« A very specific approach to topics »

« On the whole, an increasingly relevant trade show »

« An earnest event with real intellectual and technical exchanges »

« A good balance between Forum and Trade Show »

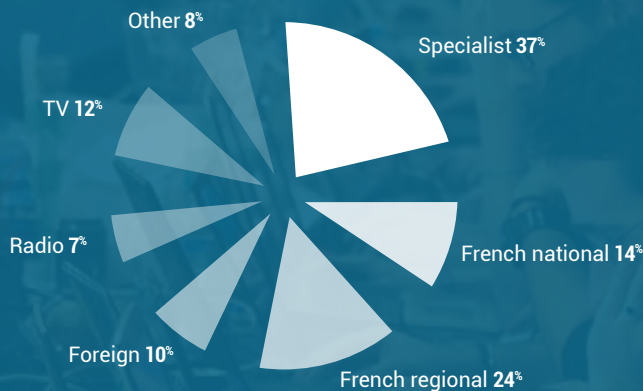
« I was not expecting such a technical level »

« Very interesting technical demonstrations »

87% of visitors were satisfied with the quality of meetings at the trade show

The FIC 2016 on social networks and in the media

112 journalists in attendance



14 583 tweets

4 665 users of @FIC_Fr et #FIC2016

704

mentions on all media (TV, radio, print and web) from 18 January 2016 to 1st February 2016

Focus on the FIC Innovative SME Award

The FIC strives to encourage research and innovation in cybersecurity and highlight the work of SMEs by letting them take advantage of the visibility afforded by the Forum and its international dimension. A trophy is awarded to the winner(s) at the FIC.

In 2016

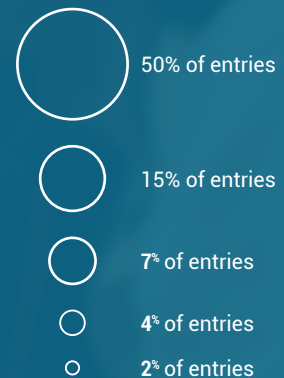
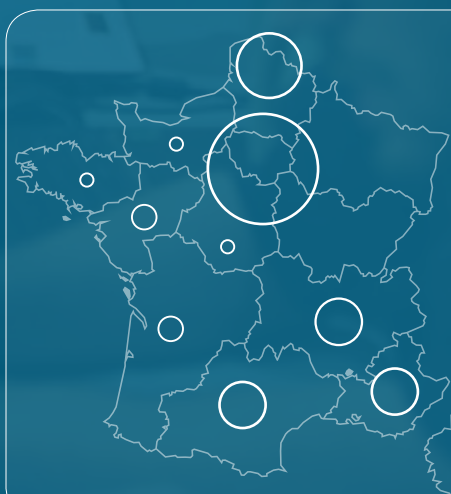
- + 56 entries made
- + 10 regions represented
- + 12 companies shortlisted
- + 2 winners :

2016 Innovative
SME Award



2016 Special
Jury Award

TRUST IN SOFT



→ Opening of 2017 Innovative SME Award entry period in early July at www.forum-fic.com

Main partners of the FIC 2016



+ Partnerships

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