

## VISITOR CATEGORIES

### VISITOR TARGET GROUP

- CISO/CTO/CIO/CSO
- CPO/CRO
- Director or Head – Information Security

Banking and Finance  
Insurance  
Government and local administration  
Pharma & Healthcare  
Energy Supply  
Aviation, Transport and Logistics  
Telecommunication  
Hospitality

E-Commerce companies and trade  
Production/Industry  
IT software and hardware providers  
IT security products distributors  
IT security consultants  
System Integrators/Consulting Companies  
IT enabled Services (ITeS)

- Information Security Consultant
- Information Security Managers
- Security Systems Integrators & Installers
- Software / Hardware manufacturers
- Government agencies
- Academia / Research
- VARS/ Dealers & Distributors

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NÜRNBERG MESSE

www.nuernbergmesse.de/en

NürnbergMesse is one of the 15 largest exhibition companies in the world. The portfolio covers some 120 national and international exhibitions and congresses and approx. 40 sponsored pavilions at the Nürnberg location and worldwide. Every year, around 30,000 exhibitors (international share: 41%) and up to 1.4 million visitors (international share of trade visitors: 24%) participate in events owned by NürnbergMesse, partners of NM and guest events. NürnbergMesse Group is present with subsidiaries in China, North America, Brazil, Italy and India. The group also has a network of about 50 representatives operating in over 100 countries.

### PRICING:

Indian Exhibitors	International Exhibitors
Option A Stand space only (minimum size 24 m <sup>2</sup> ) 11,500 INR / m <sup>2</sup>	USD 200 / m <sup>2</sup>
Option B 12,500 INR / m <sup>2</sup>	USD 225 / m <sup>2</sup>
Stand space incl. shell scheme package (min. 9 m <sup>2</sup> ) including: » Partition walls OCTANORM, 250 cm high » White fascia board with company name at aisle side » 1 info counter, 2 chairs » Grey carpet on booked floor space » 1 waste basket, 1 spotlight per 3 m <sup>2</sup> , 100 W » 1 power point 15 A / 220 V	
Registration Fee Per exhibitor 2500 INR	USD 50
Co-Exhibitor Fee 5000 INR company	USD 100

All above rates are plus GST (Goods and Service Tax -a single tax on the supply of goods and services implemented since July, 2017 by the Government of India @ 18% (subject to change) as applicable

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