

معرض و مؤتمر الخليج العالمي لأمن المعلومات
GISEC
GLOBAL
23 - 25 APRIL 2024
DUBAI WORLD TRADE CENTRE

HOSTED BY

مجلس الأمن السيبراني
CYBER SECURITY COUNCIL

OFFICIAL GOVERNMENT
CYBERSECURITY PARTNER

مركز دبي للأمن الإلكتروني
DUBAI ELECTRONIC SECURITY CENTER

OFFICIALLY SUPPORTED BY



شرطة دبي
DUBAI POLICE

3 GUINNESS WORLD
RECORDS



MIDDLE EAST AND AFRICA'S LARGEST CYBERSECURITY EVENT

SHOW SUCCESS REPORT 2024



DRIVING THE NEXT WAVE OF GLOBAL CYBERSECURITY

750

CYBERSECURITY BRANDS

300

HOURS OF INSIGHTFUL CONTENT

18,943

ATTENDEES



1000+
ETHICAL HACKERS

350
CYBERSECURITY LEADERS ON STAGE

158
COUNTRIES





“

The biggest cybersecurity event in the region held at the Dubai World Trade Centre. This year's edition brings together 750 regional cybersecurity companies, a 50% increase from last year.”

His Highness Sheikh Mansoor bin Mohammed bin Rashid Al Maktoum

Chairman, Dubai Ports and Borders Security Council

A DYNAMIC PLATFORM WHERE GLOBAL VISIONARIES REDEFINE THE FUTURE OF CYBERSECURITY

The largest cybersecurity event where the world's top cyber minds share radical insights, unveil next-gen products and combat evolving cyber threats.



RELIVE THE MOMENTS



THE INDISPUTABLE PLATFORM FOR PUBLIC AND PRIVATE ALLIANCES



“

GISEC Global serves as a pivotal platform in our relentless mission to forge and advocate for a cyber-resilient society grounded in the partnerships between the private and public sectors.”

H.E. Dr. Mohamed Al-Kuwaiti

Head of Cybersecurity,
UAE Government



“

GISEC GLOBAL is the largest Cybersecurity event in the region, and we are the official government partner for 6 consecutive years, and were able to push so many projects and solutions that are interesting for both public and private sectors.”

H.E Amer Sharaf

CEO of Cyber Security Systems
and Services Sector at the Dubai
Electronic Security Center

The Middle East Cybersecurity Market is expected to reach USD 10.81 billion in 2024 and grow at a CAGR of 8.10% to reach USD 15.96 billion by 2029.

Source: Mordor Intelligence

INDUSTRY DEFINING MOMENTS OF 2024 EDITION



[READ THE FULL ARTICLE →](#)

H.H. Sheikh Mansoor bin Mohammed bin Rashid Al Maktoum, Chairman of the Dubai Ports and Borders Security Council opens GISEC Global 2024



[READ THE FULL ARTICLE →](#)

A historic session between agent and hacker: Former US Secret Service agent and convicted hacker reunite on the GISEC Global stage



[READ THE FULL ARTICLE →](#)

From Fraud Victim to anti-Fraud Champion. "Catfished" Tinder Swindler Victim Ayleen Charlotte shares her story at GISEC!



[READ THE FULL ARTICLE →](#)

Huawei Cloud SecMaster launched at GISEC, an AI-powered security system with seven layers of protection for resilience, data security, and compliance.



[READ THE FULL ARTICLE →](#)

Tenable's Cloud Security Innovations: Tenable presented its latest cloud security advancements for the Middle East, focusing on critical infrastructures industries.



[READ THE FULL ARTICLE →](#)

Microsoft's AI Milestone: The unveiling of Microsoft's Security Co-Pilot at GISEC 2024 marks a significant advancement in AI-driven cybersecurity solutions.



[READ THE FULL ARTICLE →](#)

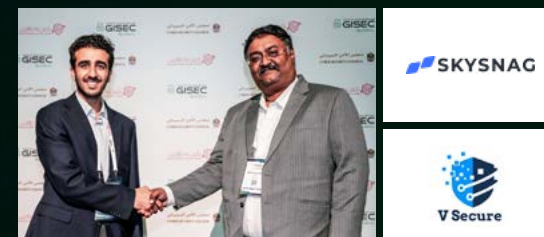
Cisco announced the UAE findings of its 2024 Cybersecurity Readiness Index

THE POWERHOUSE OF STRATEGIC COLLABORATIONS AND ALLIANCES

Significant partnerships forged at both corporate and governmental levels.



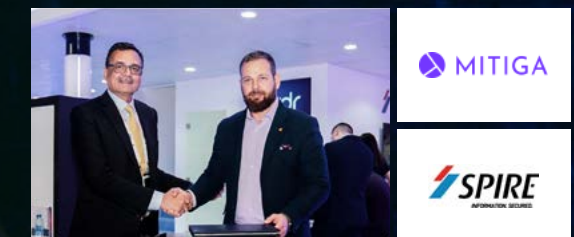
Anxinsec and UAE Cyber Security Council signed an MoU at GISEC2024 to boost cybersecurity collaboration.



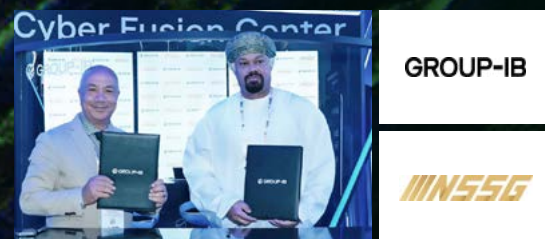
Skysnag has officially signed a MoU with Vsecure, marking the beginning of a strategic partnership between the two companies.



COS Grid Networks and MSOLS International officially signed an MoU to distribute products and services in the Middle East.



Spire Solutions and Mitiga signed an MoU marking the beginning of an exciting collaboration.



NSSG partners signed an MoU with Group-IB to enhance cybersecurity for clients in government, finance, oil & gas, and telecom sectors.



CPX and OPSWAT signed an MoU and showcased demonstrations of a comprehensive cybersecurity platform.



The UAE Cyber Security Council and Fortinet signed an MoU, showcasing their strategic partnership and commitment.



CPX and SpiderSilk signed an MoU to advance External Exposure Management capabilities for both the public and private sectors.



OPSWAT Academy and Cyber Secured India formed a strategic partnership to enhance cybersecurity education and training.



Cyber Defence signed an agreement with Claroty to fortify the digital infrastructure of healthcare organisations.



CyberKnight launches Zero Trust OT/IoT security unit with the signing of TXOne.

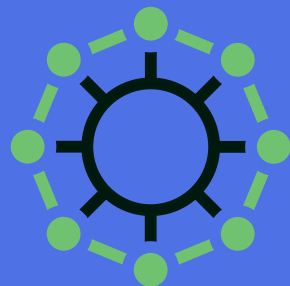


Forcespot has officially signed an MoU with OPSWAT, establishing a strategic partnership between the two organizations.

WHERE CYBERSECURITY MEANS BUSINESS



750 cybersecurity companies & brands unveiled the latest, most advanced technologies to counter cyber threats.



The show-floor was buzzing with live demos, hacks, business meetings and one-to-one sessions with buyers.

Achieved a very strong Net Promoter Score (NPS) of

+49

Industry benchmark

+14.6



GISEC is an impressive exhibition; it has been great to witness the developments in the Middle East market and attract more distributors here."

Karan Sajnani
Founder & CEO of RUDRA

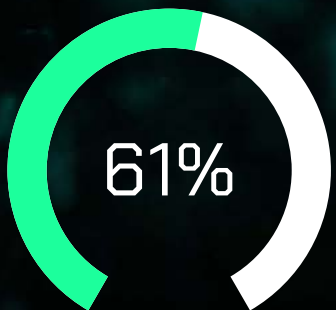
NEW BUSINESS, A PRIORITY AT GISEC



Exhibitors Find New Customers



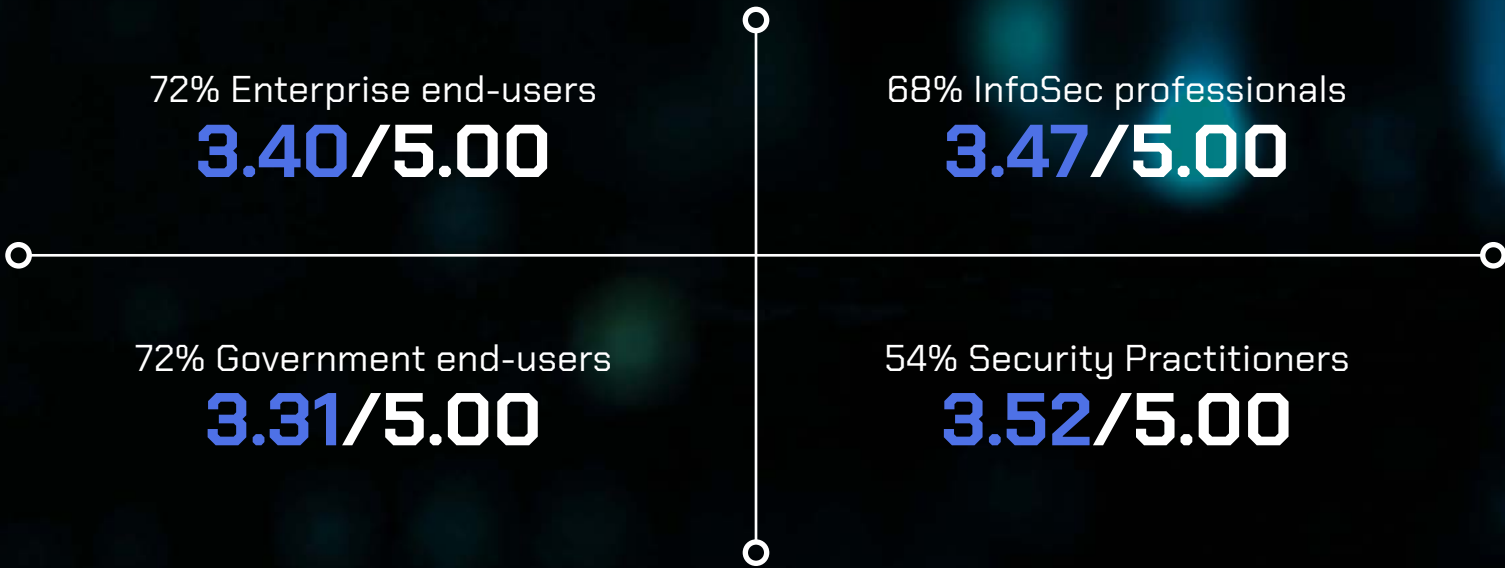
Exhibitors Build Brand Awareness



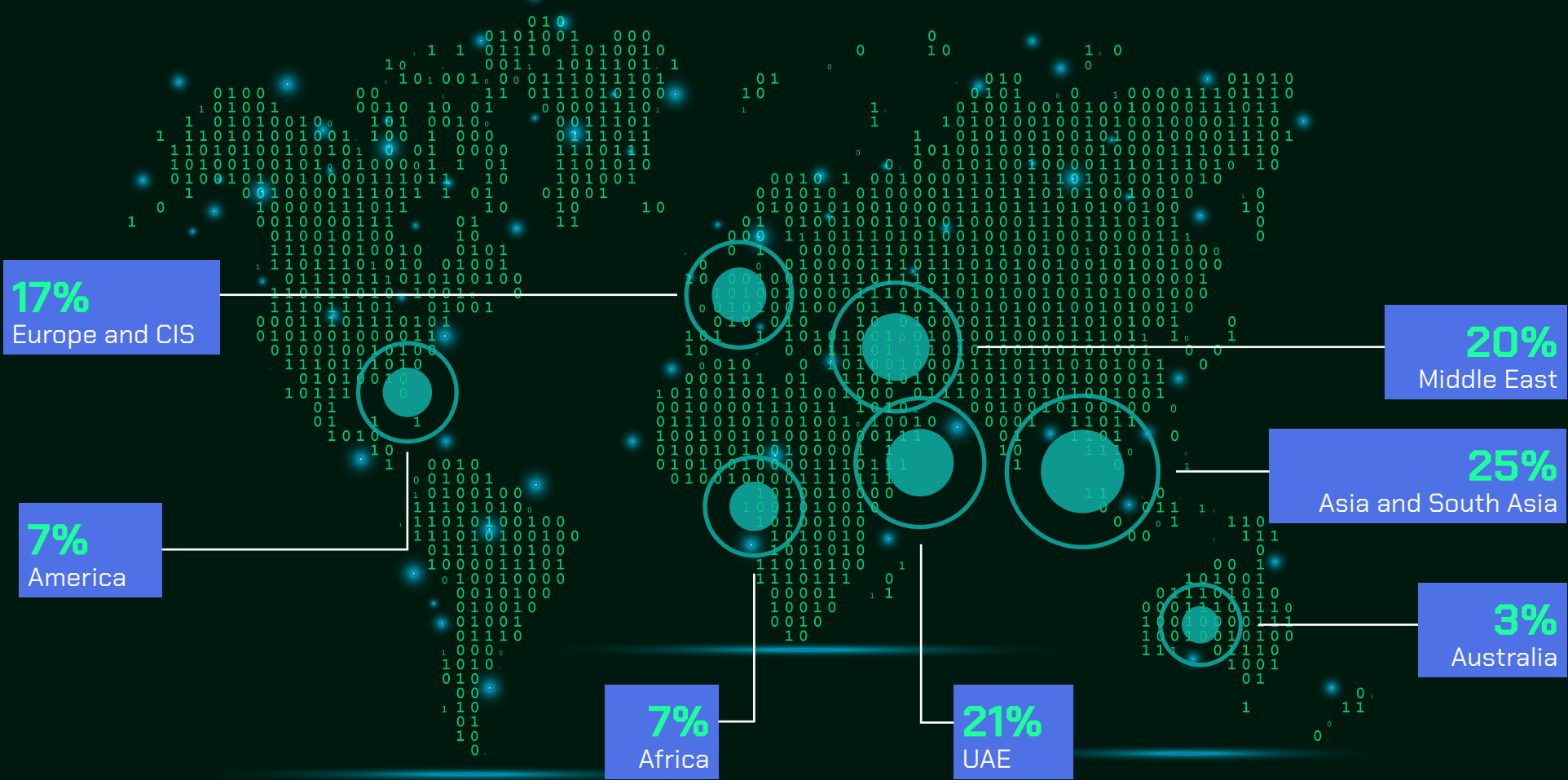
Come To Meet Partners/Customer In Person

MAJOR PROFILES OF INTEREST

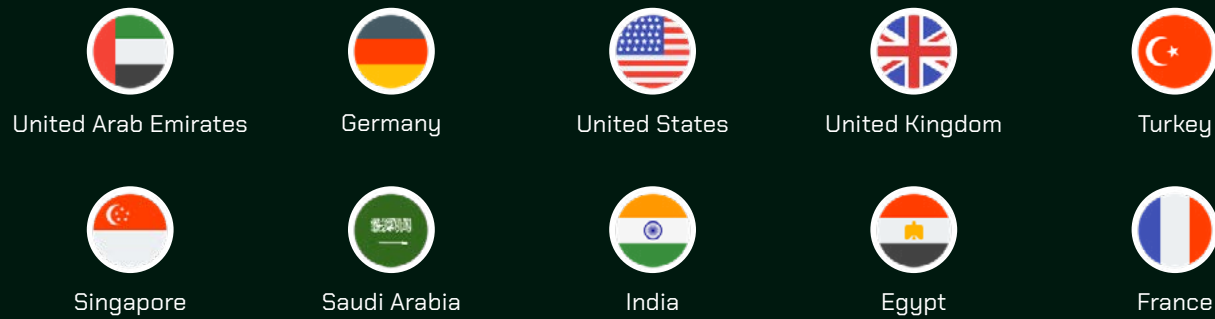
EXHIBITOR INTEREST IN ATTENDEE PROFILE AND OVERALL SATISFACTION



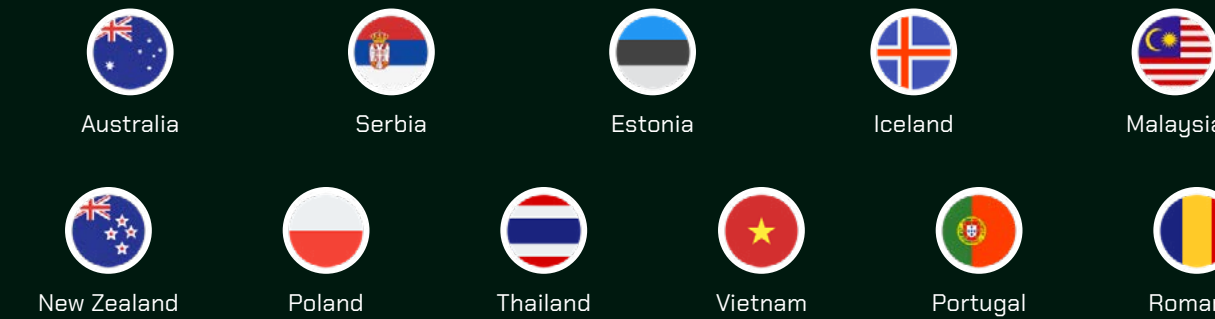
PIONEERING CYBER INNOVATIONS WORLDWIDE WITH EXHIBITORS FROM OVER 45 COUNTRIES



TOP 10 COUNTRIES EXHIBITING



COUNTRIES DEBUTING IN 2024



BUSINESS LEADS FROM DIVERSE SECTORS

CYBERSECURITY BUYERS FROM

- AVIATION

→ CONSTRUCTION & INFRASTRUCTURE

→ DEFENCE

→ EDUCATION

→ ENERGY & UTILITIES

→ FEDERAL / LOCAL GOVERNMENT
- BANKING, FINANCE & INVESTMENT

→ HEALTHCARE

→ HOSPITALITY & TRAVEL

→ LOGISTICS AND SUPPLY CHAIN

→ MANUFACTURING

→ MEDIA
- OIL & GAS

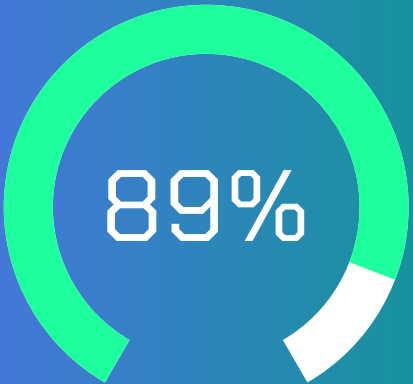
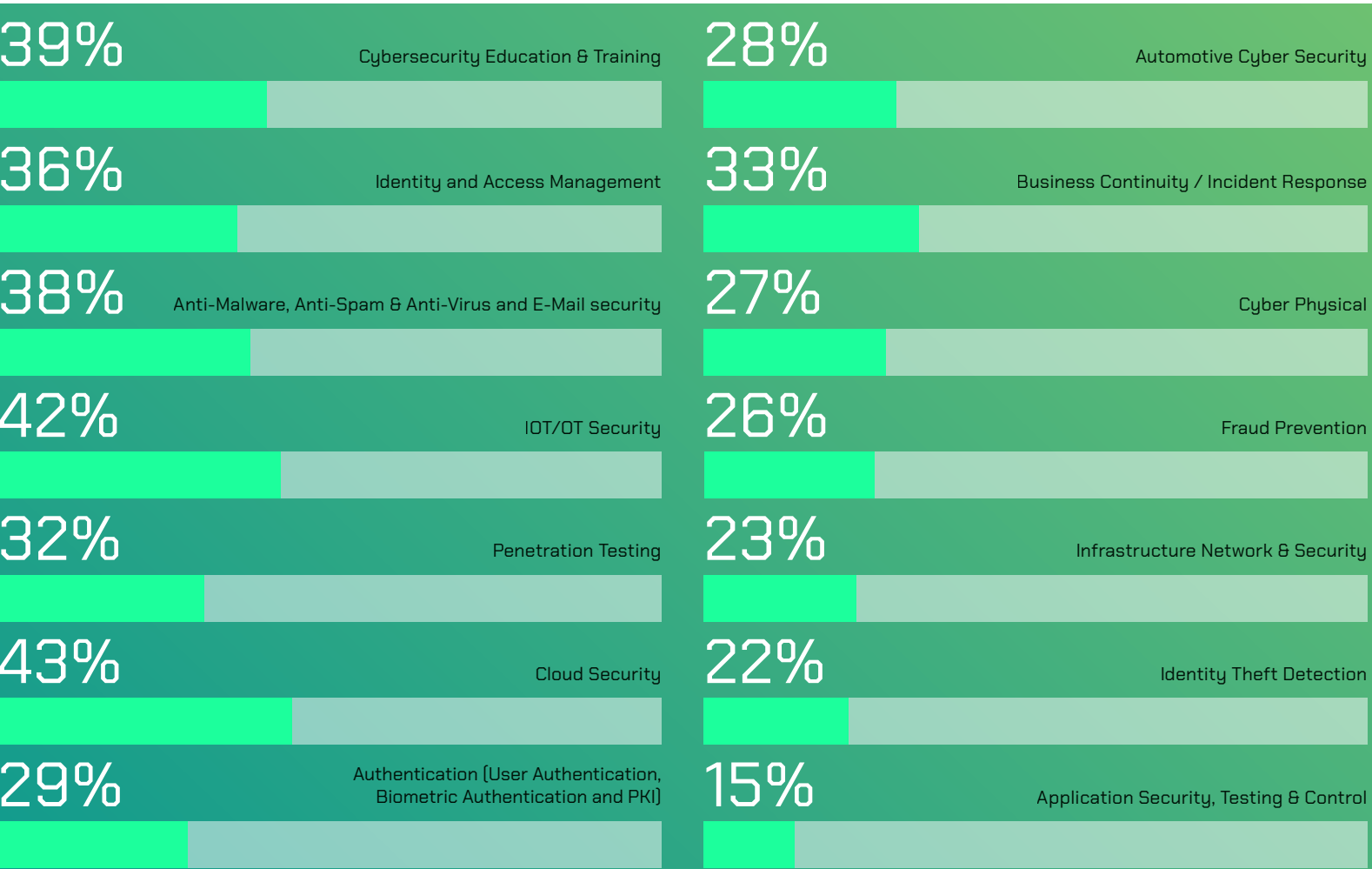
→ REAL ESTATE

→ RETAIL

→ TECHNOLOGY

→ TELECOMMUNICATIONS

→ TRANSPORTATION



of visitors are
directly involved
in tech purchase
decisions



NO OTHER SHOW BRINGS MORE CISOS, INFOSEC PROFESSIONALS & GOVERNMENT LEADERS TOGETHER

37%

SENIOR MANAGEMENT
[DECISION MAKERS]

- Chairman
- Managing Director
- Director
- President
- Vice-President
- CISO
- CTO
- CIO
- CEO
- COO
- Head - IS & Compliance
- Group Manager - ICT

33%

MANAGER
[INFLUENCER]

- Risk Manager
- IS Manager
- Manager IP Network
- Manager Data Centre
- Cybersecurity Manager
- Quality Control Manager
- Infrastructure & DevOps Manager

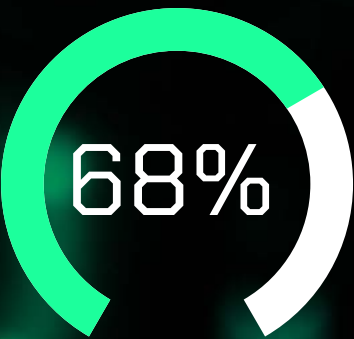
30%

INFOSEC PROFESSIONALS
[END-USERS]

- Analyst Cybersecurity
- Information Security
- Risk Response and Monitoring
- Application Engineer
- Developer
- System Architecture
- Data Analyst Specialist
- Engineer Cloud Architect & Security Digital Forensic Examiner
- Technical Expert
- Network & Security Admin Officer



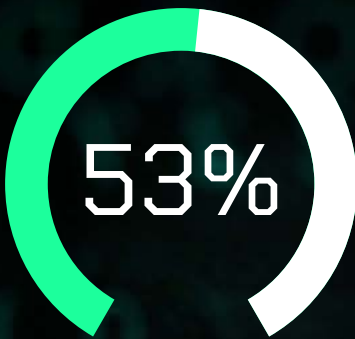
GISEC SAW AN INCREASED PORTION OF ATTENDEES WHO CAME WITH AN INTENT TO BUY OR SIGN A CONTRACT



Meet new cybersecurity companies & vendors

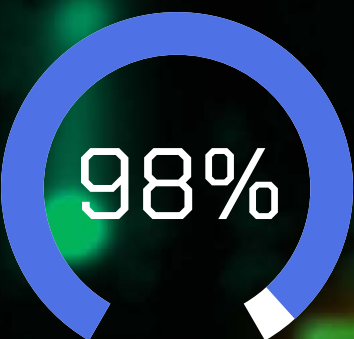


Grow their professional network

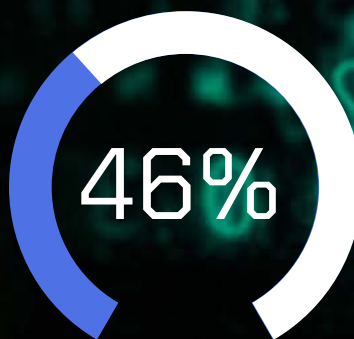


Look for new cyber & IT security products and solutions

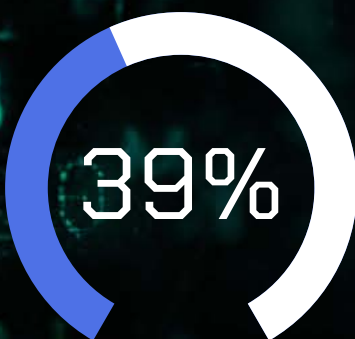
VISITORS DETERMINED TO DO BUSINESS AT GISEC



Consider event important to their business



Business deals generated at the event.



Came with the intention to buy onsite at the event



GISEC GLOBAL is one of the leading cybersecurity shows globally, having evolved into a prominent event over the years. We are proud to be a partner of GISEC every year and look forward to continuing our partnership in the future."

Avinash Advani
 Founder & CEO, CyberKnight Technologies

GISEC BRINGS TOGETHER BUYERS FROM MEA TOP GROWING MARKETS FOR CYBER & IT SECURITY



United Arab Emirates



Saudi Arabia



India



Nigeria



Oman



Egypt



Kuwait



Jordan



Bahrain

ACKNOWLEDGING GLOBAL MARKET LEADERS & HONORING BOUNDLESS INNOVATIONS TOWARD CYBER RESILIENCE

H.E. Dr. Mohamed Al Kuwaiti, the Head of Cyber Security for the UAE Government, awarded GISEC key exhibitors for their contributions to advancing global cybersecurity objectives.



INFLUENTIAL LEADERS REINFORCE THE IMPORTANCE OF GISEC 2024

“

It's amazing to be here at GISEC, and to learn a lot more about the digital world and cybersecurity.”

Ayleen Charlotte
Fraud Victim turned
Anti-fraud Hero



“

My experience with GISEC has been wonderful; The people I have met and wanted to collaborate with have been nothing short of extraordinary.”

Matthew O'Neill
Former Special Agent US Secret
Service (USSS) assigned to the Criminal
Investigative Division United States
of America



“

GISEC gave me great opportunity to connect. It is a huge exhibition, so many people, all of us are working together to address this global cybersecurity challenge that we face, more interestingly we are on the same team.”

David Koh
Commissioner of Cybersecurity
and Chief Executive, Cyber Security
Agency Singapore [CSA]



INFLUENTIAL LEADERS REINFORCE THE IMPORTANCE OF GISEC 2024

“

The Global CyberDrill demonstrates GISEC and ITU's commitment to strengthening cybersecurity, through global efforts, solid partnerships and real-life learning as it provides hands-on exercises that simulate real-world cyber threats.”

Dr. Cosmas Luckyson Zavazava,
Director, Telecommunication
Development Bureau, ITU



“

GISEC is exceptional at bringing together international industry experts, creating knowledge sharing relationships enhancing global security - it's an event not to be missed”

Stuart Frost
Head of Enterprise Security & Risk
Management, UK Government



“

Our partnership with GISEC emanates from our core mission to deliver unparalleled safety”

Jasim Al Awadi
Chief ICT Officer, du , UAE



CONFERENCE OVERVIEW

A BOLD NEW FUTURE AI-DRIVEN CYBER RESILIENCE

Presented by globally-renowned speakers, our keynotes, panels, roundtables addresses the current threat landscape and emerging cybersecurity trends for 2024.

- 12 Tracks
- Multiple Stages
- True Stories from global CISOs
- Cutting-edge insights
- Hard-hitting keynotes
- Hands-on Trainings
- Powerful Panels
- Valuable breakouts [Roundtables]

MAIN STAGE



CYBERSECURITY CONGRESS
HOSTED BY UAE CYBERSECURITY COUNCIL



GOVERNMENT STAGE
HOSTED BY DUBAI ELECTRONIC SECURITY CENTER



CRITICAL INFRASTRUCTURE STAGE



DARK STAGE



INSPIRE



GISEC CYBER STARS



X LABS



KEY SECTORS INCLUDE:


Government


Oil & Gas


Healthcare


Banking & Finance


Defense


Power & Utilities


Transport


Space


Nuclear


Communication


Manufacturing


Energy

SPOTLIGHT ON VISIONARIES: ALIGNING WITH GLOBAL GOVERNMENTS AND CYBERSECURITY AGENCIES

 H.E. Dr. Mohamed Al-Kuwaiti Head of Cybersecurity, UAE Government 	 H.E. Amer Sharaf CEO of Cyber Security Systems and Services Sector, Dubai Electronic Security Center (DESC), UAE 	 Dr. Cosmas Luckyson Zavazava Director, ITU Telecommunication Development Bureau (BDT), Switzerland 
 Miguel De Bruycker Director General, Centre for Cybersecurity Belgium 	 David Koh Chief Executive, Cyber Security Agency (CSA), Singapore 	 Rastislav Janota Special Envoy for Cyber Security National Security Authority, Embassy of the Slovak Republic Washington 
 Eng. Badar Alsalehi Director General, Oman National CERT, Head of ITU Regional Cyber Security Center 	 Juliette Wilcox CMG, Cybersecurity Ambassador, Department for Business and Trade UK Government 	 Ashley Acedillo Deputy Director General for Cyber and Emerging Threats, National Intelligence Coordinating Agency, Philippines 

RENOWNED ETHICAL HACKERS REVEALED THEIR SECRETS

THE WORLD THROUGH A HACKER’S PERSPECTIVE

“

Attending GISEC GLOBAL 2024 was truly remarkable. It provided an opportunity to exchange and delve into cutting-edge cybersecurity solutions. Interacting with colleagues and professionals in the field broadened my outlook. Emphasized the significance of cooperation in enhancing cybersecurity measures. I feel privileged to have played a role in such a discussion.”

Minh Hieu Ngo
Reformed Fraudster,
Vietnam



Santiago Lopez
Millionaire Hacker Argentina

World’s First \$1 Million
Bug Bounty Hacker.



Alina Tan
Ethical Hacker, Singapore

Car Hacker and recognized
as Top 30 women in
Security in ASEAN.



Minh Hieu Ngo
Reformed Fraudster, Vietnam

Reformed fraudster
who single handedly
stole personal data of
200 million U.S. citizens.



Bryce Case Jr
Hacker, Rapper,
Entrepreneur, USA

“The Original Digital
Maestro,” renowned for
making waves by defacing
the website of NASA’s
Goddard Space Flight
Center.



Dimitris Pallis
Ethical Hacker, Greece

Seasoned Penetration
Tester, listed in the bug
bounty hall of fame.

GLOBAL CISOS REVEAL TRUE STORIES

BANKING & FINANCE - OIL & GAS, POWER & UTILITIES, TRANSPORT - DEFENSE - SPACE, NUCLEAR, COMMUNICATIONS – HEALTHCARE - GOVERNMENT

	Mihir Joshi Group Chief Cyber Security and Information Officer, Tata Power, India 		Ahmed Al Saleh OT Cybersecurity Lead, Saudi Aramco 		Nick Charnley CISO, TAQA, UAE 
Dimitri van Zantvliet Cybersecurity Director / CISO, Dutch Railways, Netherlands 		Dr. John Opala Global Chief Information Security Officer, Hanesbrands Inc., US 		Thomas Degardin Group Cybersecurity Director, Bouygues Group, France 	
	Celia Mantshiyane Chief Information Security Officer, MTN South Africa 		Saiful Islam SAVP & CISO, Dhaka Bank PLC, Bangladesh 		Amna Isehaq CISO, Bank Nizwa, Oman 

TRAILBLAZERS ON DEFENSE AND LAW ENFORCEMENT

 Brig. Saeed AlHajri Director of the Cybercrime Dept, Dubai Police, UAE 	 Mariam Alhammadi Head of CSOC, Ministry of Interior, UAE 	 Col Daniel Hikes-Wurm Senior Advisor for Defence Policy, Federal Ministry of Defence, Austria 
 Pei Ling Lee Head, Cyber Strategy & Outreach Unit, INTERPOL, Singapore 	 Maj Gen Manjeet Singh SM (Ret), Joint Secretary, National Security Council Secretariat (NSCS), India 	 Paulo Herrmann High Tech Crimes Repression Coordinator, Brazilian Federal Police 
 Brigadier General El Mostafa Rabii Director General, DGSSI, Morocco 	 Col Francel P Taborlupa Spokesperson, Armed Forces of the Philippines 	 H.E. Dr. Gevorg Mantashyan First Deputy Minister of High-Tech Industry Republic of Armenia 

GISEC ACADEMY

GISEC workshops are designed to educate, elevate, and empower participants to combat modern cyber threats within their organisations.



“

GISEC offered an exceptional platform for exchanging ideas and insights among industry experts, facilitating meaningful dialogue and fostering collaboration within the cybersecurity community.”

Ed Sleiman

CISO Advisor, KAUST (King Abdullah University of Science and Technology), Saudi Arabia

“

GISEC is a platform where ideas spark and connections are forged, empowering us to redefine the cybersecurity landscape for a safer digital tomorrow.”

Dr. Erdal Ozkaya

Chief Cybersecurity Strategist - Group CISO, MAVeCap



INSPIRE

EMPOWERING WOMEN IN CYBERSECURITY
WITH VOICE, VISION AND INNOVATION!



“

GISEC continues to play a leading role to highlight cybersecurity innovation, thought leadership, and role-modelling the exceptional Women in Cyber talent in the region.”

Juliette Wilcox

Cybersecurity Ambassador,
Department for Business and Trade,
UK Government

“

GISEC Global is one of the most fantastic experiences I've had as a cyber security practitioner.”

Judy Ngure

Advisory Board Member,
CyberSafe Foundation, Kenya

EXECUTIVE BOARDROOMS

High-level closed-door discussions led by senior Infosec leaders and notable solution providers, focusing on specialized industries [Aviation, Finance, Healthcare, Law Enforcement] and current themes [AI, Social Engineering, Ransomware, Threat Intelligence].



NOKIA



OPTIMAS®
Secure. Cognitive. Omnipresent.



Microsoft



“GISEC has been a culture, community, and an incredible platform to network with cybersecurity experts & professionals all over the world.”

Aadesh Gawde
Founder & Chief Product Officer,
OPTIMAS.AI Inc

“This is a good place to be, to showcase our new security products in the Middle East market.”

Carlyle Fernandez
MEA, Head of Field Marketing & Communications,
NOKIA

GISEC CYBER STARS

UNLEASHING INNOVATION FROM
GLOBAL CYBERSECURITY STARTUPS

120+
STARTUPS

30+
EXHIBITING COUNTRIES



THE LARGEST GATHERING OF DISRUPTIVE CYBERSECURITY STARTUPS CHALLENGING THE INDUSTRY TITANS!



PRODUCT LAUNCHPAD →

Launching products at GISEC Global ensures prime visibility, strategic networking and instant industry validation for cybersecurity innovations.



MOU SIGNINGS →

Signing MoUs presents a unique opportunity to forge powerful partnerships, amplify collaborations and drive mutual growth.



CYBER E71 INITIATIVE →

The UAE Cybersecurity Council launched CyberE71 at GISEC GLOBAL, an initiative that supports young Emiratis to lead cybersecurity startups.

“

It was an amazing experience at GISEC CyberStars. There are a lot of companies, startups and we have lot of attraction at the startup area. We are very happy with our participation this year”

Anas Chanaa

Co-Founder & CEO, Nucleon Security

“

GISEC is a discovery show for us to assess market acceptance, and the feedback has been fantastic. This marks our initial move towards global expansion and entry into other regions”

Ryan Bunker

Director of Product, BYOS

GISEC CYBER STARS

UNLOCK PITCH COMPETITION

BRINGING TOGETHER THE MOST INNOVATIVE CYBERSECURITY STARTUPS

A chance to showcase entrepreneurial skills and compete to win at the Unlock Pitch Competition.

 BEST GLOBAL STARTUP 	 BEST STARTUP IN THE REGION 	 BEST INNOVATIVE IDEA 	 BEST EMIRATI STARTUP 	 BEST INNOVATIVE IDEA (ACADEMIA) 
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MENTORSHIP LABS

INDUSTRY TITANS EMPOWER STARTUPS TO DECODE INVESTOR NEEDS

Join forces with seasoned cybersecurity experts, access unparalleled expertise, sharpen your business strategy and unlock funding opportunities from cybersecurity veterans.



SOME OF THE KEY VC FIRMS & INVESTORS THAT PARTICIPATED AT 2024!



“

Our presence here provides us with an opportunity to meet key players in the region. We are honored that we are part of GISEC”

Deepak Raghunathan
CEO, Veryx Technologies

“

Mentorship Labs is brilliant. GISEC provides opportunity for founders to interact with investors and potential customers”

Amit Zutshi
Founder & Managing Partner of Morphosis Venture Capital

VIP CISO PROGRAM

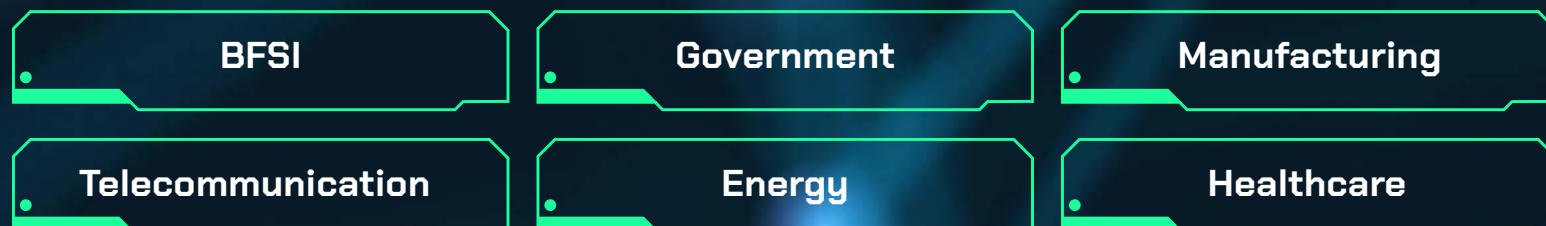
THE MEETING POINT OF CYBER WIZARDS

A tailored and exclusive opportunity for premium solution providers to meet with CISOs and potential partners at GISEC GLOBAL.

IN 2024, HUNDREDS OF INDUSTRY-LEADING CISOS PARTICIPATED, INCLUDING:



FROM KEY SECTORS:



CISO CIRCLE

POWERED BY
 HUAWEI

BUILDING A UNITED CYBER FRONTIER

Deepening connections through content over a closed door cyber breakfast Briefing!
An exclusive platform empowering CISOs to network, collaborate and propel the global cybersecurity landscape.



“It’s incredible to see where we are today and envision our future growth. Make no mistake, I’m referring to GISEC Global.”

Dr. Aloysius Cheang
Chief Security Officer of Huawei Middle East and Central Asia

“The hours of powerful content covered cyber trends, defense strategies, and critical infrastructure. It’s rare to find such a comprehensive program that caters to both seasoned experts and aspiring professionals.”

Mohammad Hassan
Head of Information Security at stcpay Bahrain



BRIGHTEST STARS ILLUMINATING
THE CYBERSECURITY LANDSCAPE

HOSTED BY



OFFICIAL GOVERNMENT
CYBERSECURITY PARTNER



IN PARTNERSHIP WITH



SPECIAL AWARD
PERSONALITY OF THE YEAR 2024

H.E. Dr. Mohamed Al-Kuwaiti,
Head of Cyber Security,
United Arab Emirates Government



**HACKER OF
THE YEAR 2024**

Alina T.,
Ethical Hacker,
Singapore



**ENTREPRENEUR
OF THE YEAR 2024**

Muhammad Shahmeer,
Founder CEO, Younite,
Veiliux, Authiun, Pakistan



**CYBERSECURITY WOMAN
OF THE ARAB WORLD 2024**

Dr. Reem Al Shammari,
Cyber Security and Technology Thought
Leader, Energy Sector, Kuwait



**JURY CHOICE
AWARD 2024**

Abeer Khedr,
Group Head – Cybersecurity,
National Bank of Egypt



**CISO OF
THE YEAR 2024**

Basim Al Ruwaili,
CISO, Saudi Aramco
[Received by DWTC]



**EDUCATOR OF THE
YEAR 2024**

Dr. Eman El-Sheikh,
Associate Vice President,
UWF Center for Cybersecurity, USA



**THREAT HUNTER OF
THE YEAR 2024**

Ryan Romagnolo,
Senior Intrusion Researcher,
CrowdStrike Falcon Overwatch team
[Received by DWTC]

“

We, the UAE Cyber Security Council are honoured to partner with ITU, the UN-specialised agency for ICTs, to launch the first in-person Global CyberDrill at GISEC Global 2024 – the region’s most influential industry show.

A PROGRAMME INITIATED BY:



مجلس الأمن السيبراني
CYBER SECURITY COUNCIL



H.E. Dr. Mohamed Hamad Al-Kuwaiti
Head of Cybersecurity for the UAE Government

GLOBAL CYBERDRILL

Global Cyberdrill fosters international cooperation, highlighting the crucial role of national cybersecurity centers and CERTs in boosting cyber resilience and protecting critical infrastructure worldwide.



CERTS/CIRTS/CSIRT
FROM **104 COUNTRIES**

293
PARTICIPANTS

3
DAYS OF LIVE
CYBER DRILL



GUINNESS WORLD RECORDS

- 'LARGEST INTERNET OF THINGS AWARENESS LESSON'
- 'MOST NATIONALITIES IN AN INTERNET OF THINGS AWARENESS LESSON'
- 'MOST NATIONALITIES IN A GAMIFIED CYBERSECURITY TRAINING'

FOUNDING PARTNERS:



CYBER RANGES



kaspersky

HACK SPHERE

PAVILLION

GISEC ARMORY

Powered by:



An exclusive platform showcasing top open-source cybersecurity projects, tools, and solutions.

"This event is epic with hundreds of companies and vendors, cybersecurity professionals, hackers, speakers, workshops and a lot more"

Walid Faour

Penetration Testing Lead, Al Shaya Group UAE

UNLOCK CYBER MYSTERY!

Cybersecurity focused challenges, puzzles, workshops and much more.

GISEC DECODE

Supported by:

مجلس الأمن السيبراني
CYBER SECURITY COUNCIL



positive
technologies

Protecting an ATM • Physical Access vulnerabilities and How To Fix Them • Soldering A Thirst Tamer

"GISEC was a truly great event; with world thought leadership in attendance, this event is like no other. Very honored to be a part of it"

Tony Sales

Co-Founder, We Fight Fraud, UK

COMPETITIONS

CYBER ESCAPE Room

Powered by:

مجلس الأمن السيبراني
CYBER SECURITY COUNCIL



emt Academy
Part of eent Technology
Dubai Group

Immersive, interactive game designed to simulate real-world cybersecurity threat scenarios.

"GISEC surpassed all my expectations. Great content, a huge number of exhibitors and fantastic networking opportunities"

Prof. Jorij Abraham

Managing Director, Global Anti Scam Alliance, Netherlands



GISEC GOES VIRAL

JOIN THE BUZZ



HariRajan Sarav • 2nd
CEO of Spatialwings Dubai | Commercial Drone services in MENA...
[Visit my website](#)
2w • Edited •

Reflecting on an Amazing Experience at **GISEC-Global Cybersecurity Event!** 2024

The event was a fantastic showcase of cutting-edge cybersecurity technologies that industries worldwide are rapidly adopting. One of the standout moments was learning about the integration of drones in cybersecurity and geospatial technology—an innovation that holds great promise for enhancing urban planning and security.





Bugcrowd
105,005 followers
2w •

Thank you for hosting us, **GISEC Global!**

Our team really enjoyed the experience, with numerous enlightening conversations and presentations, including an amAlzing one by our very own **Kevin Kersley!** (ok, we'll be done with the **#AI** jokes, maybe)

It's truly inspiring to witness the community come together to push forward all things in the **#cybersecurity** realm. Until next time, bye!

#Bugcrowd #IngenuityUnleashed #GISEC #Dubai #Security



63
6 comments • 2 reposts

Reactions
 55



Alaeddine El Orf Abbassi • 1st
Managing Director | Cyber Security Sr Advisor for Europe and Middle-East
1mo •

GISEC 2024 was a fantastic event as always! We had the pleasure of connecting with a wide range of partners, solution providers, and valued customers.

It was a great opportunity to discuss the latest trends in cybersecurity and showcase how **Tecnosistemi FZ LLC** can help businesses stay secure in today's ever-evolving threat landscape.

#GISEC2024 #Cybersecurity #Partnerships #TecnosistemiFZLLC Gruppo SCAI





Mansoor bin Mohammed ✓
@sheikhmansoor

Today, I inaugurated the 13th Gulf Information Security Expo & Conference 2024 (GISEC Global), the biggest cybersecurity event in the region. Held at the Dubai World Trade Centre, this year's edition brings together 750 regional cybersecurity companies, a 50% increase from last year. Good luck to all participants and a warm welcome to all our guests in Dubai.





Rawda Khaled • 2nd
PMO Executive at CyberGate Defense | CompTIA, Azure,...
2w • Edited •

I am incredibly proud to be part of **CyberGate Defense** family who is dedicated to growth, development, and innovation. At **GISEC Global** we are committed to staying ahead in the ever-evolving landscape of cybersecurity, and I a ...see more





HariRajan Sarav • 2nd
CEO of Spatialwings Dubai | Commercial Drone services in MENA...
[Visit my website](#)
2w • Edited •

Reflecting on an Amazing Experience at **GISEC-Global Cybersecurity Event!** 2024

The event was a fantastic showcase of cutting-edge cybersecurity technologies that industries worldwide are rapidly adopting. One of the standout moments was learning about the integration of drones in cybersecurity and geospatial technology—an innovation that holds great promise for enhancing urban planning and security.





Jeevan Badigari • 2nd
Co-Founder & CISO | Security Leadership | Cybersecurity Consul...
1mo • Edited •

Reflecting on an incredible experience at **GISEC!**

As a first-time entrepreneur, the journey has been exhilarating. Met old friends, connected with fellow security professionals, and engaged with curious minds at our booth.

Had the opportunity to discuss national-level skill development impact with H.E Dr **Mohamed Alkuwaiti** Head of Cyber Security council and CISO of the UAE.

CyberForceHQ born from a simple problem , kicked off as an idea , shaped into a product and making waves in Cybersecurity skill and talent domain! All of this in just 3 months..Way to go !!!

Thank you for all the love and unwavering support folks !!!

Truly unforgettable! **#GISEC2024 #Cybersecurity #Entrepreneurship**

Infosec Ventures Alexandra Haydn-Higgins HYPHEN CYBER Amit Gupta





Hieu Ngo • 2nd
Present: Threat Hunter @ NCSC Viet Nam | Past: Ex-con Hacker...
1w •

Last week on April 23rd, I never thought in a million years I would be able to stand on stage (in person) with Matt O'Neill, a former U.S. Secret Service agent who played a crucial role in uncovering my past wrongdoings. Together we had a cor ...see more



GISEC GLOBAL SHOW SUCCESS REPORT 2024 30

GISEC GOES VIRAL

JOIN THE BUZZ



Cyber Security Council
19,841 followers
2w • Edited •

During the third day of #GISEC Global 2024, a panel discussion titled "Redefining Risk & Representation" took place, focusing on Women and Cybersecurity. Moderated by Helene Young, Founding Partner and Board Member of Women in Cybersecurity Middle East (WICSME), the insightful session featured esteemed speakers Yasmin Idriss Azzuz, Dr. Reem Shammari, and Alya Al-Saadi. The panel highlighted current global and regional initiatives aimed at equipping and empowering women with cybersecurity skills to increase their representation in the cyber workforce.

خلال اليوم الثالث من فعاليات #جايكسك_جلوبال 2024، عُقدت جلسة نقاشية بعنوان "إعادة تعريف المرونة السيبرانية" تركزت على مواضيع المرأة والأمن السيبراني. أدارت الجلسة هيلين يونغ، الشريكة المؤسسة وعضو مجلس إدارة جمعية المرأة في أمن المعلومات وشارك فيها متحدّثات بارزات هن ياسمين إدريس عزوز و دريم (WICSME) بالشرق الأوسط الشمري وعالية السعدي. سلّطت الجلسة الضوء على المبادرات العالمية والإقليمية الحالية الرامية إلى تأهيل المرأة وتمكينها في مجال مهارات الأمن السيبراني بهدف زيادة تمثيلها في قطاع الأمن الرقمي.

#GISECGLOBAL #WomenInCybersecurity #CSC #cybersecuritycouncil #UAE #الإمارات #أمن_المعلومات #الوعي_الرقمي #جايكسك_جلوبال #مجلس_الأمن_السيبراني

See translation



Dr. Ludmila Morozova-Buss and 110 others
1 comment · 4 reposts



Charbel Kairouz • 2nd
Business Development Manager at Cisco
1yr •

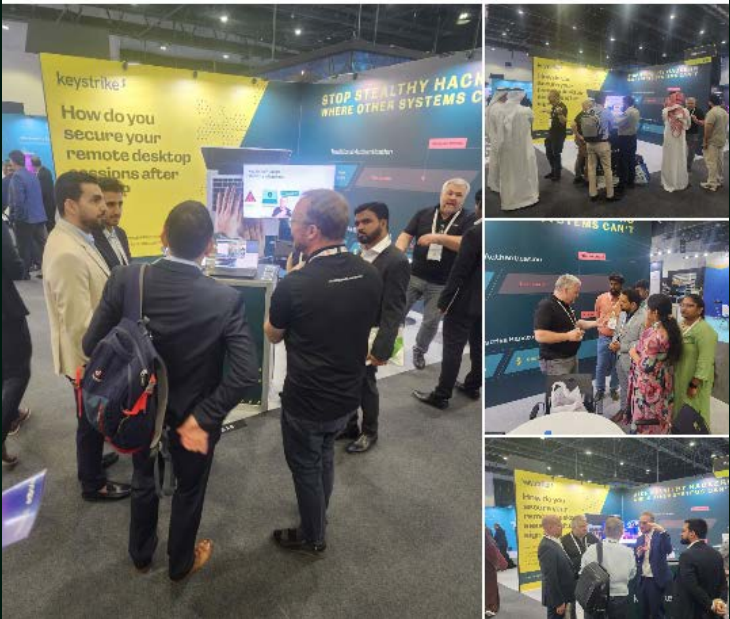
This year, I was lucky enough to visit GISEC at the Dubai World Trade Centre, representing Cisco CX and showcasing our security solutions with Cisco Security Organization, Fady Younes, Omar Maayah, Elie Rahal, Muhannad ...see more





Keystrike
997 followers
1w • Edited •

GISEC Global in Dubai was a success last week! Huge thanks to our potential customers, organizers and our wonderful staff that were relentlessly explaining our technology to a steady stream of curious crowd! ...see more





emt Distribution META
15,970 followers
1w • Edited •

It is a privilege to be recognized and awarded by the UAE Cyber Security Council as the Outstanding Partner of the Year during GISEC Global. We would like to express our gratitude to His Excellency Dr. Mohamed Al Kuwaiti, the Cyber Security Council, and the GISEC team for this esteemed recognition!

Congrats to #teamemt for winning the honor of Outstanding Partner for GISEC 2024! Our commitment to excellence and innovation shines bright in the cybersecurity realm. Here's to many more milestones together!

emt Distribution META #awards #csc #gisc #dwtc Dubai World Trade Centre #exhpo #emtist #exhibitor #technology #cdr #cybersecuritykiosks #uae #dubai #UnitedArabEmirates #middleEast M Mobasser Nandini Sapru Mir Hamid Ali Khaled Kamel Anastasia Platon





Stéphanie Tordjman • 3rd+
Head of Channel South EMEA, Se...
2w •

Back from Dubai ! Attending the GISEC conference in Dubai was a truly transformative and inspiring experience. It was amazing to see how our diverse backgrounds, skills, and perspectives came together to create something truly remarkable. The extravagant and futuristic booths showcased the latest advancements in cybersecurity, while the opportunity to connect meaningfully with the team and partners allowed us to build stronger relationships and foster a sense of community. Attending the GISEC conference was a reminder of the power of collaboration, innovation, and human connection. I am grateful for the opportunity to have been a part of such a special event where I had the privilege of meeting and engagi ...see more

75 13 comments · 1 repost



Security Management Technology Group
4,935 followers
3w •

The journey of SMT Group at GISEC Global was invaluable, marked by success, enriched by unique experiences connecting with industry experts, and underscored by the establishment of partnerships with numerous industry leaders. Read our press release that highlights our journey.

SMT Group Shines at GISEC Global 2024: Pioneering Cybersecurity Innovation and Partnerships
smtgroup.org





Nokia for service providers
443,939 followers
1mo •

It's a wrap at GISEC Global 2024!

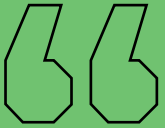
Engaging discussions filled our booth and our exclusive Security Circle. It was a fantastic show!

Continue learning about our #generativeAI cybersecurity solution: <https://nokia.ly/3w6I5AU>

#cybersecurity #5Gsecurity



WHAT ATTENDEES THINK ABOUT GISEC 2024



GISEC, the most influential cybersecurity event we have in the region”



Yazan Khasawneh
Cybersecurity
Director, Microsoft



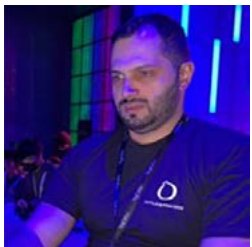
GISEC bridges continents, bringing the cybersecurity world together in one space”



Bassem Bazzoun
Security Researcher,
META



This event is epic with hundreds of companies and vendors, cybersecurity professionals, hackers, speakers, workshops and a lot more”



Walid Faour
Penetration Testing Lead,
Al Shaya Group UAE



Every year we are very happy with GISEC, we enjoyed the fact that it is very tailored, and every year we are surprised with the amount of the customers and new prospects. For us, it's the best show”



Oren Kaplan
Senior Director MFA,
Pentera

WHAT ATTENDEES THINK ABOUT GISEC 2024

“

The most energetic and content-rich conference I have ever had the pleasure to participate in! Truly magnificent!”



Phil Cracknell
CISO for a UK Defence company & Former Cabinet Office Cyber Security Subject Matter Expert, UK Defence Company, UK

“

It was an absolute pleasure to participate in GISEC Global 2024. The event provided an important platform for industry leaders to come together and explore the ever-evolving cybersecurity landscape”



Tal Mozes
CEO, Mitiga, UK

“

GISEC 2024 attracted CyberSecurity enthusiasts from all over the globe like Asia, Europe, North America, Australia, Africa, and we made promising connections with many partners and probable customers”



Anirban Mukherji
Founder & CEO, miniOrange

“

GISEC is very important as it brings professionals and partners from different organizations globally. I believe it is very informative to be a part of GISEC”



John Opala
PhD, VP & Global Chief Information Security Officer, Hanesbrands Inc., US

“

It was an excellent opportunity to exchange essential strategies and insights for countering the complex cyber threats we face today”



Dr. Giannis Tziakouris
Senior Incident Response Architect, Cisco Talos, UAE

GENERATED
HIGH-IMPACT
BUZZ &
VISIBILITY



4,868

NUMBER OF HITS

OVER 2B

POTENTIAL REACH



PRINT HITS

300 [+581.8 % VS 2023]



ONLINE HITS

4,568 [+134.9% VS 2023]



TV REACH

7M

“GISEC GLOBAL was amazing! Surrounded by cybersecurity enthusiasts, sharing ideas, and meeting leaders—it was unforgettable. The platform boosted exposure and encouraged collaboration”

Paula Januszkiewicz,
Founder & CEO, CQURE, Poland



محمد الكويتي
رئيس مجلس الأمن السيبراني لحكومة دولة الإمارات

“GISEC Global is largest information security platform to collaborate with industry experts, government dignitaries and global thought leaders to exchange innovative ideas on tackling the most impending cyber threats & driving cyber security advancements worldwide”

Seema Sharma

Head of Information Security,
Wio Bank PJSC, UAE



Matthew O'Neill
Deputy Special Agent in Charge - Cyber (Rtd) U.S. Secret Service

Experts gather in the UAE for
Gulf Information Security Expo &

OVER \$6M

AVERAGE VALUE



د. بشرى البلوشي
مديرة إدارة الحوكمة وإدارة المخاطر للأمن السيبراني - مركز دبي للأمن الإلكتروني

OVER \$16M

EARNED MEDIA VALUE

ENGLISH HITS

4,115 [+202.3% VS 2023]

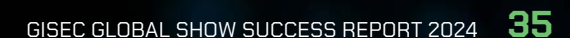
ARABIC HITS

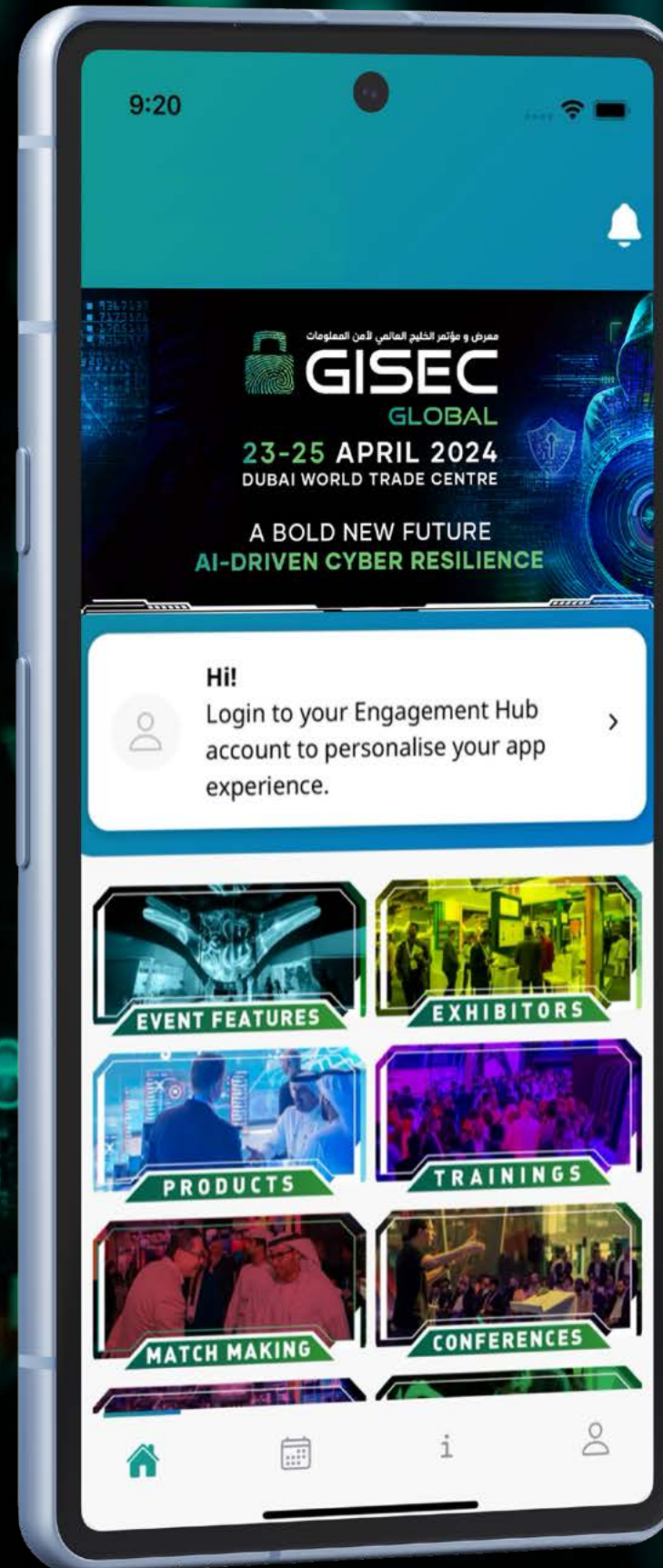
753 [+22% VS 2023]

OTHERS

25

MADE HEADLINES IN 2024





GISEC APP

MOST POWERFUL NETWORKING TOOL

70,328

MESSAGES EXCHANGED AND BUYER DISCUSSIONS GENERATED

US\$246K

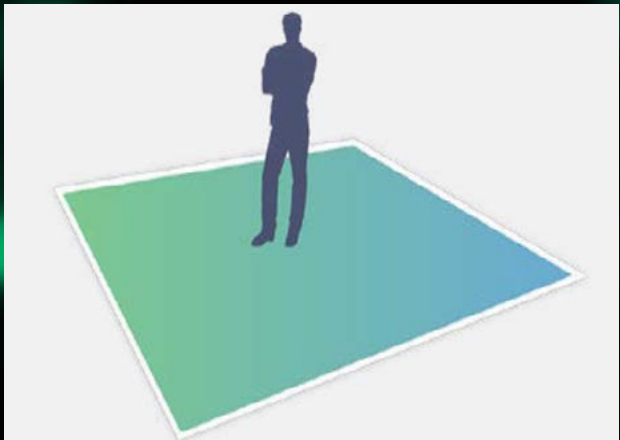
AVERAGE ANNUAL BUDGET FOR PROCUREMENTS PER VISITOR

250,300

LEADS GENERATED – ATTENDEE BADGES SCANNED BY EXHIBITORS

STAY AHEAD BY JOINING THE IMPACTFUL CYBERSECURITY MOVEMENT

6-8 MAY 2025



SPACE ONLY

(MINIMUM 20 SQM)



PREMIUM SHELL SCHEME

(MINIMUM 9 SQM)

Exhibitors get chosen space stand built which includes:

- Carpet, Electricity, Print & Installation Of Graphics
- Furniture (1 Chair, 1 Round Table)
- 1 Lockable Cabinet, Spot Lights



START UP POD

(4 SQM)

Exhibitor get chosen Startup pod which will include:

- 1 lockable front cabinet
- Graphics print and installed on the side wall.
- 1 LED TV on the back wall
- Electricity & Carpet



BRANDING & MARKETING

GISEC Global provides unique opportunities for businesses to enhance visibility.

Key benefits and offers:

- Social Media Announcements / Online Presence.
- Exhibitor Zone Log in credentials – to customize your online data.
- Personalized Marketing Powerpack
- Sponsorship/ Partnership Collaborations
- Speaking Opportunities



VIP CISO PROGRAM

GISEC Global presents a unique networking feature for customized business collaboration, connecting cybersecurity professionals, solution providers, and decision-makers efficiently. Participants can schedule meetings via the GISEC app, fostering partnerships and business opportunities in cybersecurity.

Exhibition booth booking is mandatory prior to considering sponsorship or pre-arranged meeting options.



SEE YOU 6-8 MAY 2025
DUBAI WORLD TRADE CENTRE

LET'S TALK
E-MAIL US AT GISEC@DWTC.COM

OR REACH OUT TO ONE OF OUR TEAM MEMBERS:

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