



**Westfälische
Hochschule**

Gelsenkirchen Bocholt Recklinghausen
University of Applied Sciences

German-American IT Security Forum

→ Greetings

Prof. Dr. (TU NN)

Norbert Pohlmann

Professor for Cyber Security

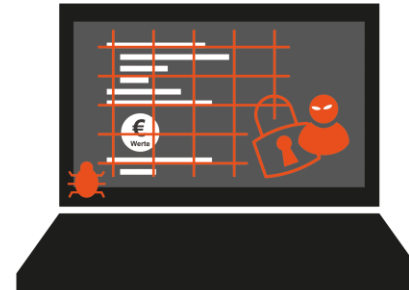
Director of the Institute for Internet Security – if(is)

Chairman of the board of the IT Security Association TeleTrust

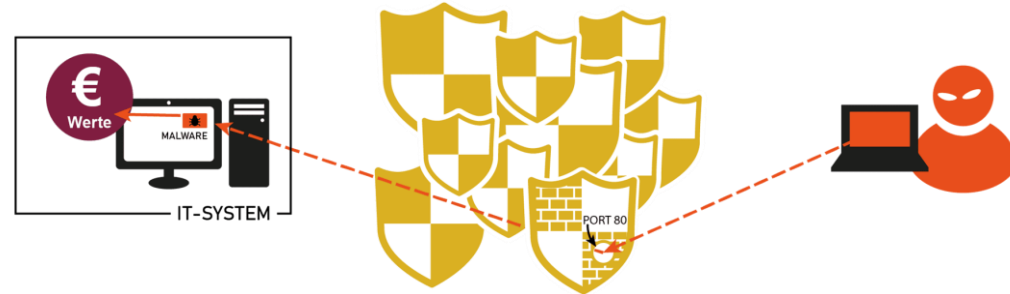
Member of the board of the Internet industry association eco.

if(is)
internet security.

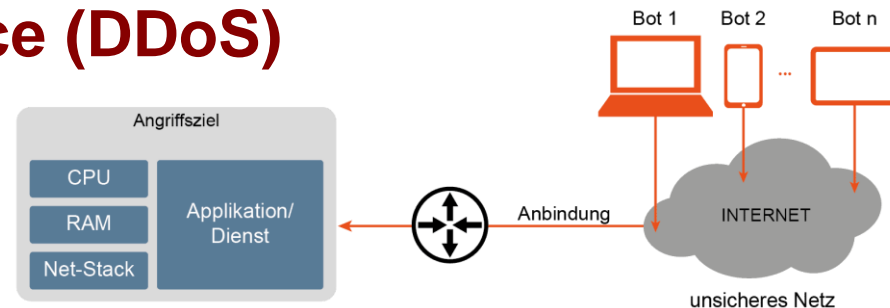
Advanced Ransomware



Advanced Persistent Threat



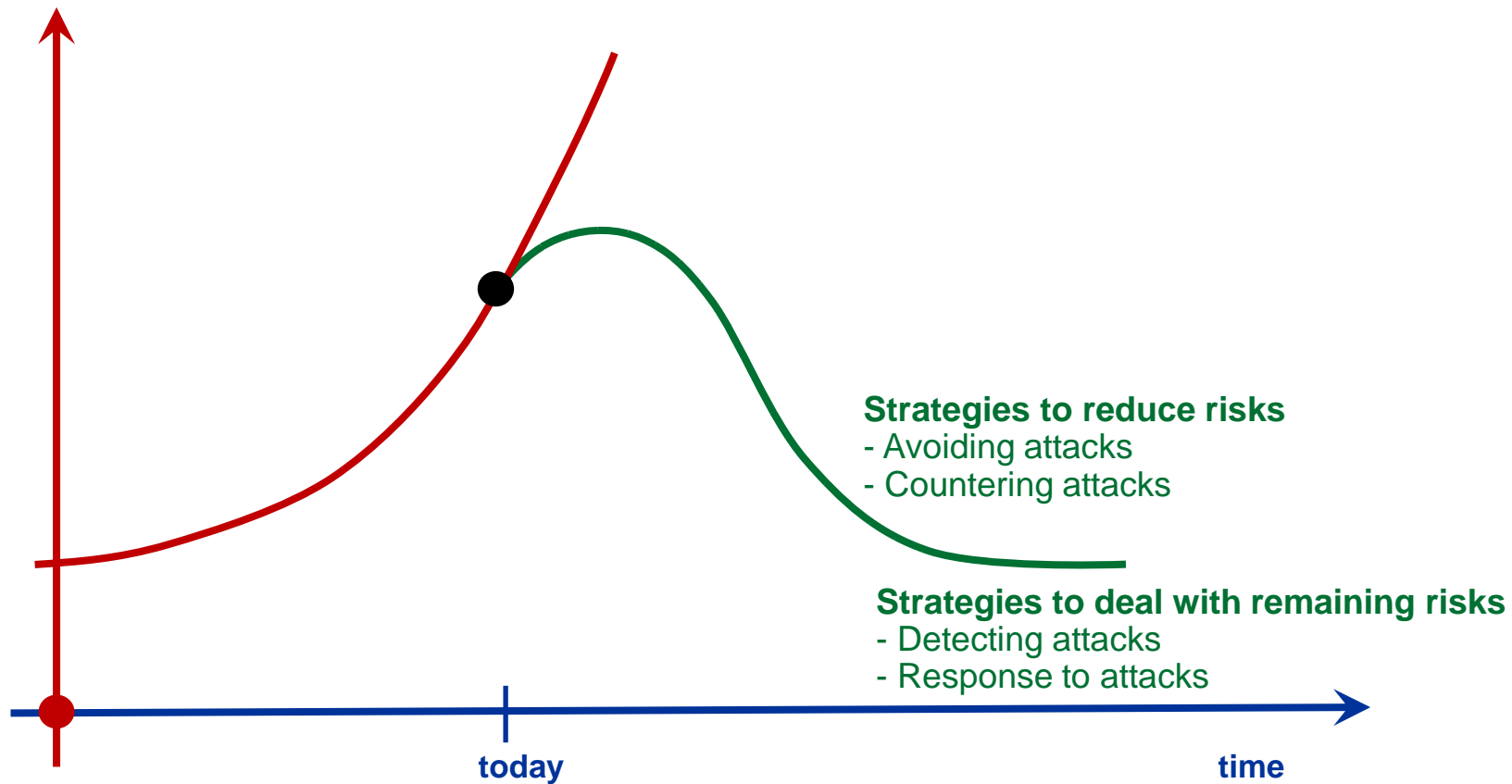
Distributed Denial of Service (DDoS)



Cyber Security Strategies

→ Overview

Digitization risks



- A general cyber security strategy for **protecting the assets** of a company is the idea of avoiding damage from attacks - **avoidance strategy**.
- This approach **reduces the attack surface** and thus reduces the risks.
- The challenge is **to set up IT** in such a way that the company can do **everything necessary for the business** and **everything else is actively avoided**.

Cyber Security Mechanisms

- *Digital data minimization*
- *Focusing (approx. 5% are particularly worthy of protection)*
- *Only use secure IT technologies, products and services*
- *Reduction of IT possibilities (SW, rights, communication ...)*
- *Security aware employees*



- Counteracting attacks is the **most commonly used** cyber security strategy to minimize the existing risk and thus avoid damage.
- For this purpose, cyber security mechanisms are used that provide a high level of **effectiveness against known attacks** and thus protect the assets appropriately.

Cyber Security Mechanisms

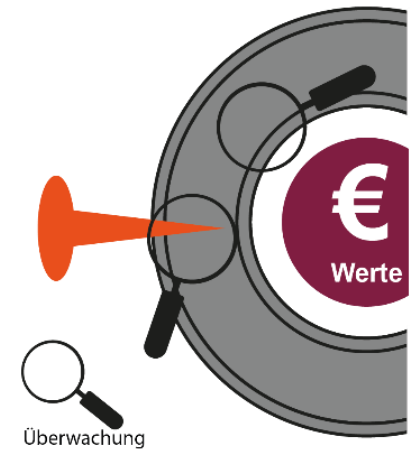
- *Encryption (in motion, at rest, in use)*
- *Multifactor authentication*
- *Anti-Malware solutions (New Concepts)*
- *Anti-DDoS mechanism (common infrastructures)*
- *Digital signature / certificates (e-mail, SSI ...) - PKI, BC*
- *Hardware security modules (smart card, TPM, HSM, smartphone)*



Principal Cyber Security Strategies

→ Detecting Attacks

- When attacks **aren't fully countered**, or avoidance doesn't sufficiently reduce the attack surface, the remaining strategy is to detect attacks and try to minimize the damage as quickly as possible.
- This involves identifying **attack signatures** or **anomalies** in a defined area of the IT infrastructure.



Cyber Security Mechanisms

- *Early warning and situational awareness systems*
- *Evaluation of security-related events (prioritization) - AI*

Principal Cyber Security Strategies

→ Response to Attacks

- If attacks are detected, appropriate actions should be taken as quickly as possible to **prevent the damage** or at least **reduce the magnitude** of the damage.



Cyber Security Mechanisms

- *Automated response (firewall, email service...) - AI*
- **Definition** of authorities, information flows, decision-making process and communication strategies
- *Digital forensics (optimize measures, close vulnerabilities)*
- *Emergency planning*



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I wish us a successful security forum

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